

Cafes/Bars in Brazil

Market Direction | 2023-02-15 | 28 pages | Euromonitor

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Report description:

Despite the positive scenario created by the acceleration of vaccination and the gradual lifting of restrictions between the second half of 2021 and the first half of 2022, the post-COVID-19 economic crisis prevented faster growth in sales for cafes/bars. The resumption of normality was particularly relevant for bars/pubs, as these players rely heavily on the on-premises experience. However, even though Brazilians were eager for leisure and indulgence after a prolonged period of social distancing...

Euromonitor International's Cafes/Bars in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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New consumer preferences present new opportunities for bars/pubs

Eat-in sales continue to gradually recover, but in a scenario of reinvention

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