

Cafes/Bars in Austria

Market Direction | 2023-02-15 | 25 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Cafes/bars witnessed a strong recovery in foodservice sales in 2022 as the channel bounced back from the COVID-19 pandemic. High inflation and soaring energy costs triggered by the war in Ukraine have been a setback as in most categories. Nevertheless, overall value sales edged closer to pre-pandemic levels in 2022. Bars/pubs were still hampered by pandemic-related restrictions until early March 2022, due to limited opening hours. Nightclubs suffered significantly as young consumers under 20 had...

Euromonitor International's Cafes/Bars in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Cafes/Bars in Austria
Euromonitor International
February 2023

List Of Contents And Tables

CAFES/BARS IN AUSTRIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cafes/bars post strong growth in foodservice sales

Admiral seeks to align its brand with cafes/bars

Donut-themed specialists enjoy a revival

PROSPECTS AND OPPORTUNITIES

Outlets to decline as cafes/bars see pandemic sales restored to pre-pandemic levels

Coffeeshop Company likely to expand following acquisition by TQSR Group

Takeaway and home delivery expected to play a minor role in cafes/bars

CATEGORY DATA

Table 1 Cafes/Bars by Category: Units/Outlets 2017-2022

Table 2 Sales in Cafes/Bars by Category: Number of Transactions 2017-2022

Table 3 Sales in Cafes/Bars by Category: Foodservice Value 2017-2022

Table 4 Cafes/Bars by Category: % Units/Outlets Growth 2017-2022

Table 5 Sales in Cafes/Bars by Category: % Transaction Growth 2017-2022

Table 6 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2019-2022

Table 9 Forecast Cafes/Bars by Category: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2022-2027

Table 12 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN AUSTRIA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Cafes/Bars in Austria

Market Direction | 2023-02-15 | 25 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-09
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com