

Asia-Pacific (APAC) BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-20 | 51 pages | MarketLine

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Report description:

Asia-Pacific (APAC) BPO Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

BPO Services in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.
- The Asia-Pacific BPO services market had total revenues of \$69,849.0 million in 2021, representing a compound annual growth rate (CAGR) of 5.6% between 2016 and 2021.
- The vertical-specific BPO segment was the market's most lucrative in 2021, with total revenues of \$18,339.2 million, equivalent to 26.3% of the market's overall value.
- Majority of the BPO hubs in the Asia-Pacific market have attained saturation while there are several that are beginning to stride. Smaller cities in India are turning out to be one of the top outsourcing markets with countries such as China increasingly gaining traction as key outsourcing call center destination.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Asia-Pacific
- Leading company profiles reveal details of key bpo services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific bpo services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Asia-Pacific bpo services market by value in 2021?
- What will be the size of the Asia-Pacific bpo services market in 2026?
- What factors are affecting the strength of competition in the Asia-Pacific bpo services market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's bpo services market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive Landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What strategies do the leading players follow?
 - 7.3. What are the strengths of leading players?

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7.4. What were the most recent market developments?

8 Company Profiles

8.1. Infosys Limited

8.2. HCL Technologies Limited

8.3. ISS AS

8.4. Capgemini SE

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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