

## **Netherlands Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-12-21 | 41 pages | MarketLine

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### **Report description:**

Netherlands Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Publishing in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The publishing market consists of books, newspapers and magazines.
- The Dutch publishing market had total revenues of \$3.6 billion in 2021, representing a compound annual growth rate (CAGR) of -1.5% between 2016 and 2021.
- The books segment accounted for market's the largest proportion in 2021, with total revenues of \$1.5 billion, equivalent to 40.7% of the market's overall value.
- Newspapers are being impacted by the fall of advertising spend, both in print and digital forms.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in the Netherlands
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in the Netherlands

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- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands publishing market with five year forecasts

#### Reasons to Buy

- What was the size of the Netherlands publishing market by value in 2021?
- What will be the size of the Netherlands publishing market in 2026?
- What factors are affecting the strength of competition in the Netherlands publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the Netherlands's publishing market?

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