

Italy Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-23 | 37 pages | MarketLine

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Report description:

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Summary

Footwear Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The Italian footwear market had total revenues of \$12,023.7 million in 2021, representing a negative compound annual rate of change (CARC) of 1.5% between 2016 and 2021.
- Clothing, footwear and accessories specialists account for the largest proportion of sales in the Italian footwear market in 2021, sales through this channel generated \$8,501.0 million, equivalent to 70.7% of the market's overall value.
- The physical store touchpoints are still the most preferred for the lifestyle and fashion products among the Italian customers. However, with the cultural, social and economic shift, the shoppers in Italy are enjoying multichannel experience with e-commerce increasingly gaining momentum among the Italy population.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Italy
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the Italy footwear retail market by value in 2021?
- What will be the size of the Italy footwear retail market in 2026?
- What factors are affecting the strength of competition in the Italy footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's footwear retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive Landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies to leading players follow?

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7.3. How have online retailers affected traditional brick and mortar stores?

7.4. How has sustainability influenced leading players?

7.5. What impact has Covid-19 had on leading players?

8 Company Profiles

8.1. Belle International Holdings Ltd

8.2. Geox SpA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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