

Russia Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-21 | 39 pages | MarketLine

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Report description:

Russia Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Publishing in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market consists of books, newspapers and magazines.
- The Russian publishing market had total revenues of \$2.0 billion in 2021, representing a compound annual growth rate (CAGR) of -2.1% between 2016 and 2021.
- The newspapers segment accounted for market's the largest proportion in 2021, with total revenues of \$0.91 billion, equivalent to 46.2% of the market's overall value.
- Piracy has been noted as a major problem in the market. Individual publishers' losses from sales of illegal copies are not made available, but industry players say as much as 40% of the Russian market may be affected by illicit content.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the publishing market in Russia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Russia
- Leading company profiles reveal details of key publishing market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Russia publishing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Russia publishing market by value in 2021?
- What will be the size of the Russia publishing market in 2026?
- What factors are affecting the strength of competition in the Russia publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in Russia's publishing market?

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