

New Zealand Transportation Services Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2023-01-13 | 44 pages | MarketLine

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Report description:

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Summary

Transportation Services in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The transportation services industry consists of the air, marine, rail, and road freight sectors.
- The New Zealand transportation services industry group had total revenues of \$7.7 billion in 2021, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2021.
- The road segment was the industry group's most lucrative in 2021, with total revenues of \$5.3 billion, equivalent to 68.9% of the industry group's overall value.
- The rapid expansion of e-commerce has been the main growth driver for transportation services across all segments, particularly in domestic terms.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the transportation services market in New Zealand
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the transportation services

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market in New Zealand

- Leading company profiles reveal details of key transportation services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand transportation services market with five year forecasts

Reasons to Buy

- What was the size of the New Zealand transportation services market by value in 2021?
- What will be the size of the New Zealand transportation services market in 2026?
- What factors are affecting the strength of competition in the New Zealand transportation services market?
- How has the market performed over the last five years?
- What are the main segments that make up New Zealand's transportation services market?

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