

## **Indonesia Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-12-21 | 35 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Indonesia Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Publishing in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The publishing market consists of books, newspapers and magazines.
- The Indonesian publishing market had total revenues of \$1.5 billion in 2021, representing a compound annual growth rate (CAGR) of 3.6% between 2016 and 2021.
- The books segment accounted for market's the largest proportion in 2021, with total revenues of \$0.8 billion, equivalent to 51.3% of the market's overall value.
- The Indonesian publishing industry is facing intense competition from the other leading sources of entertainment.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Indonesia

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia publishing market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Indonesia publishing market by value in 2021?
- What will be the size of the Indonesia publishing market in 2026?
- What factors are affecting the strength of competition in the Indonesia publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in Indonesia's publishing market?

#### **Table of Contents:**

##### Table of Contents

- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Category segmentation
  - 1.4. Geography segmentation
  - 1.5. Market rivalry
  - 1.6. Competitive Landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
- 4 Market Segmentation
  - 4.1. Category segmentation
  - 4.2. Geography segmentation
- 5 Market Outlook
  - 5.1. Market value forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. New entrants
  - 6.5. Threat of substitutes
  - 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Who are the leading players?
  - 7.2. How is technology being used in leading players' strategies?
  - 7.3. Which companies offer substitutes to the main market?
  - 7.4. What impact is the COVID-19 pandemic having on the market?
- 8 Company Profiles
  - 8.1. Kompas Gramedia Group
- 9 Macroeconomic Indicators
  - 9.1. Country data

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



## 10 Appendix

### 10.1. Methodology

### 10.2. Industry associations

### 10.3. Related MarketLine research

### 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



## Indonesia Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-21 | 35 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License                      | Price    |
|----------------|------------------------------|----------|
|                | Single user licence (PDF)    | \$350.00 |
|                | Site License (PDF)           | \$525.00 |
|                | Enterprisewide license (PDF) | \$700.00 |
|                |                              | VAT      |
|                |                              | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

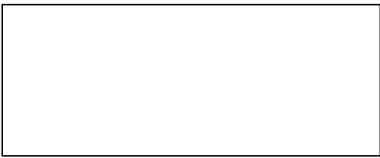
|               |                      |                               |   |
|---------------|----------------------|-------------------------------|---|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |   |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2025-06-22"/> |
|               |                      | Signature                     |   |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com





**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)  
[www.scotts-international.com](http://www.scotts-international.com)