

## **United States (US) Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026**

Industry Report | 2022-12-21 | 48 pages | MarketLine

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### **Report description:**

United States (US) Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

#### Summary

Publishing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The publishing market consists of books, newspapers and magazines.
- The US publishing market had total revenues of \$51.4 billion in 2021, representing a compound annual growth rate (CAGR) of -4.1% between 2016 and 2021.
- The books segment accounted for market's the largest proportion in 2021, with total revenues of \$28.9 billion, equivalent to 56.3% of the market's overall value.
- Sluggish growth in this market is being driven by the contraction seen in the newspapers and magazines segments of the market.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in the

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## United States

- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States publishing market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the United States publishing market by value in 2021?
- What will be the size of the United States publishing market in 2026?
- What factors are affecting the strength of competition in the United States publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States' publishing market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Category segmentation

##### 1.4. Geography segmentation

##### 1.5. Market rivalry

##### 1.6. Competitive Landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What strategies do leading players follow?

##### 7.3. How is technology being used in the leading players' strategies?

##### 7.4. Which companies offer substitutes to the main market?

##### 7.5. What has been the rationale behind recent M&A activity?

##### 7.6. What impact is the COVID-19 pandemic having on leading players?

#### 8 Company Profiles

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- 8.1. News Corp
- 8.2. Penguin Random House LLC
- 8.3. Gannett Co., Inc.
- 8.4. The New York Times Company
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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