

Mexico Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-23 | 45 pages | MarketLine

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Report description:

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Summary

Footwear Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.
- The Mexican footwear market had total revenues of \$5,422.2 million in 2021, representing a compound annual growth rate (CAGR) of 0.3% between 2016 and 2021.
- Clothing, footwear and accessories specialists account for the largest proportion of sales in the Mexican footwear market in 2021, sales through this channel generated \$2,479.3 million, equivalent to 45.7% of the market's overall value.
- The country hosts several commercial shows and trade fair such as SAPICA, ANPIC, and other every year to showcase variety of footwear such as flats, sandals, cowboy boots, school footwear, moccasins, and others. Thousands of visitors from different countries visit the show.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Mexico
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the Mexico footwear retail market by value in 2021?
- What will be the size of the Mexico footwear retail market in 2026?
- What factors are affecting the strength of competition in the Mexico footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Mexico's footwear retail market?

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