

Canada Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-21 | 44 pages | MarketLine

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Report description:

Canada Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Publishing in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market consists of books, newspapers and magazines.
- The Canadian publishing market had total revenues of \$2.4 billion in 2021, representing a compound annual growth rate (CAGR) of -6.7% between 2016 and 2021.
- The books segment accounted for market's the largest proportion in 2021, with total revenues of \$1.0 billion, equivalent to 40.6% of the market's overall value.
- The newspaper and magazine segments of this market have been struggling with both falling circulation rates and tumbling advertising revenues.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Canada
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Canada
- Leading company profiles reveal details of key publishing market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Canada publishing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Canada publishing market by value in 2021?
- What will be the size of the Canada publishing market in 2026?
- What factors are affecting the strength of competition in the Canada publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in Canada's publishing market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. How is technology being used in the leading players' strategies?
- 7.4. Which companies offer substitutes to the main market?
- 7.5. What has been the most significant M&A activity this year?
- 7.6. What impact is the COVID-19 pandemic having on leading players?

8 Company Profiles

- 8.1. Penguin Random House LLC
- 8.2. News Corp

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8.3. The Woodbridge Company Ltd
8.4. Torstar Corporation
9 Macroeconomic Indicators
9.1. Country data
10 Appendix
10.1. Methodology
10.2. Industry associations
10.3. Related MarketLine research
10.4. About MarketLine

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