

South Africa Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Industry Report | 2022-12-21 | 38 pages | MarketLine

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Report description:

South Africa Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Summary

Publishing in South Africa industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market consists of books, newspapers and magazines.
- The South African publishing market had total revenues of \$681.4 million in 2021, representing a compound annual growth rate (CAGR) of -1.6% between 2016 and 2021.
- The books segment accounted for market's the largest proportion in 2021, with total revenues of \$506.0 million, equivalent to 74.3% of the market's overall value.
- The publishing market in South Africa has traditionally been one of the powerhouses of English-language publishing in the region, and there is room for significant growth in African-language publishing, for which there is gathering enthusiasm.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in

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South Africa

- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa publishing market with five year forecasts

Reasons to Buy

- What was the size of the South Africa publishing market by value in 2021?
- What will be the size of the South Africa publishing market in 2026?
- What factors are affecting the strength of competition in the South Africa publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in South Africa's publishing market?

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