

Turkey Dental Services Market, By Service (Prosthodontics {Porcelain Veneers, Crowns, Fixing Bridges, Others}, Endodontics {Treatment of Dental Pulp, Root Canal Treatment}, Cosmetic Dentistry {Cosmetic Teeth Whitening, Cosmetic Teeth Shaping & Teeth Bonding, Carbon Post, Others}, Periodontics {Gum Graft Surgery, Laser Treatment, Others}, Others), By Market Structure (Organized Dental Clinics v/s Unorganized Dental Clinics), By Patient Type (Inbound v/s Outbound), By Region, Competition Forecast & Opportunities, 2027

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Report description:

Turkey dental services market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027, on the account of advancing medical services and the healthcare sector of the country. Surging imports of dental equipment & instruments, along with growing concerns regarding dental health are further driving the growth of the Turkey dental services market in the upcoming five years. Increasing dental issues and disorders that cause severe infectious diseases in teeth also support the growth of the Turkey dental services market in the next five years.

Dental services include diagnosis, prevention methods, and treatment for dental issues including diseases & oral infections. The dental services are provided by expert dental professionals, endo-dentists, general dentists, oral and maxillofacial radiologists, oral pathologists, oral surgeons, orthodontists, pedo-dentists, etc. based on their areas of expertise. Medical procedures like root canal treatment, tooth extraction, fillings, crowing, etc. along with imaging techniques, and pathological tests to diagnose oral diseases are all considered under an umbrella term of dental services. Vietnam healthcare industry growth is steady and the government's involvement in the advancement of the industry is beneficial for its citizen as well as medical tourists visiting the

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country for affordable healthcare services.

Oral Healthcare Infrastructure Development Promises Market Growth

The economy of the country is expanding and thus generated finances through the growing industries of Turkey is a major factor responsible for the growth of the Turkey dental services market in the upcoming five years. The growing population of the country and rising concerns regarding dental care further facilitate the growth of the Turkey dental services market in the next five years. Oral healthcare is mainly provided by the Ministry of Health, SSK (Social Insurance Organization), universities, the Ministry of Defense, private practitioners, and paramedical professionals.

The number of private hospitals is currently low and not all of them provide oral health care. Thus, further infrastructure construction and the growing construction of hospitals, dental clinics, and dental care centers would further substantiate the growth of the Turkey hospitals market in the future five years.

Medical Tourism In Turkey Promises Market Growth

The expansion of the healthcare sector in the country is majorly responsible for the growth of the Turkey dental services market in the upcoming five years. The country earned USD2.5 billion in the year 2020 through health tourism although a worldwide lockdown due to the COVID-19 pandemic was in place. In a few years, it is anticipated that Turkey would emerge as a global brand in medical tourism. The government is highly focused on the advancement of healthcare services through technologically advanced medical devices, advanced healthcare infrastructure, the growing research, and development sector in the country, and the advancing pharmaceutical industry.

The majority of the tourism in the country is from various European countries like Russia, Ukraine, Germany, England, the Netherlands, Romania, Bulgaria, etc. Although the population from other countries and Middle East and Africa are also rapidly inclining toward medical tourism in Turkey. Furthermore, increasing investments in dental healthcare are expected to further substantiate the growth of the Turkey dental services market in the forecast years through 2027.

Market Segmentation

The Turkey dental services market is segmented by service, market structure, patient type, competitive landscape, and regional distribution. Based on service, the market is fragmented into prosthodontics, endodontics, cosmetic dentistry, periodontics, and others. Prosthodontics includes porcelain veneers, crowns, fixing bridges, and others. Endodontics includes treatment of dental pulp and root canal treatment. Cosmetic dentistry includes cosmetic teeth whitening, cosmetic teeth shaping & teeth bonding, carbon post, and others. Periodontics include gum graft surgery, laser treatment, and others. By market structure, the market is differentiated between organized dental clinics and unorganized dental clinics. Based on patient type, the market is divided between inbound and outbound. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Marmara Region, Central Anatolia, Aegean Region, Mediterranean Region, Black Sea Region, Southeastern Anatolia Region, and the Eastern Anatolia Region.

Company Profile

Dentfix Turkey, The Health Store Turkey, Maltepe Dental Clinic, DentSpa, and Dental Centre Turkey UK Ltd., among others, is a partial list of major market players of the companies responsible for the growth of Turkey dental services market.

Report Scope:

In this report, Turkey dental services market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- Turkey Dental Services Market, By Ownership:

- o Prosthodontics
- o Endodontics
- o Cosmetic Dentistry
- o Periodontics
- o Others

- Turkey Dental Services Market, By Market Structure:

- o Organized Dental Clinics
- o Unorganized Dental Clinics

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-□ Turkey Dental Services Market, By Patient Type:

o□ Inbound

o□ Outbound

-□ Turkey Dental Services Market, By Region:

o□ Marmara Region

o□ Central Anatolia

o□ Aegean Region

o□ Mediterranean Region

o□ Black Sea Region

o□ Southeastern Anatolia Region

o□ Eastern Anatolia Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Turkey Dental services market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□ Detailed analysis and profiling of additional market players (up to five).

Frequently Asked Question

Ques: What are the major drivers of the Turkey Dental Services Market?

Ans: Turkey dental services market is anticipated to grow with an impressive CAGR during the forecast period, 2023-2027, on account of growing awareness about dental care and increasing instances of dental caries.

Ques: What strategic recommendations may the new market players follow in the future?

Ans: New market players may invest actively in research and innovative product development. Also, advancing their existent technology according to evolving consumer preferences along with mergers and acquisitions with the global giants can be viable strategic recommendations for future brand establishments.

Ques: Mention the names of the leading market players in Turkey Dental Services Market.

Ans: Being responsible for the due growth of the market, some of the leading players in the Turkey dental services market were Dentfix Turkey, The Health Store Turkey, Maltepe Dental Clinic, DentSpa, and Dental Centre Turkey UK Ltd., among others.

Ques: How has the COVID-19 pandemic impacted Turkey Dental Services Market?

Ans: During the pandemic demands dental services decreased significantly. The higher focus was on the recovery of the patients suffering from COVID19. Moreover, the higher affinity of the patient suffering from the viral infection required non-emergency cases to be delayed for later time meanwhile focusing on the pandemic recovery and vaccinations.

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