

Lateral Flow Assays Market by Product (Kits, Readers), Application (Clinical Testing, Veterinary Diagnostics, Food Safety & Environmental Testing), Technique (Sandwich, Multiplex Detection Assay), End User (Hospitals, Home care) - Global Forecast to 2027

Market Report | 2023-02-14 | 375 pages | MarketsandMarkets

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Report description:

The global lateral flow assays market is projected to reach USD 22.6 billion by 2027 from USD 20.5 billion in 2022, at a CAGR of 2.0% during the forecast period. The growth of lateral flow assay market is due to the high prevalence of infectious diseases in many countries, growing demand for point-of-care testing, and rising use of home-based lateral flow assay devices whereas reluctance among doctors and patients to change existing diagnostic procedures and the low accuracy of lateral flow assays are restraining the market.

"Urine samples accounted for the third largest share of lateral flow assays market in 2021"

Based on sample type, the clinical testing lateral flow assays market is segmented into blood, urine, saliva, and other samples. Urine samples accounted for the third largest market share in 2021. The increasing use of urine samples in lateral flow tests for pregnancy, fertility testing, and drug of abuse testing.

"The Pharmaceutical & Biotechnology Companies segment is expected to witness the fastest growth during the forecast period"
Based on end users, the lateral flow assays market is segmented into hospitals & clinics, diagnostic laboratories, home care
settings, pharmaceutical & biotechnology companies, and other end users. The pharmaceutical & biotechnology companies
segment is expected to witness the fastest growth during the forecast period. This growth is owing to increasing adoption of
lateral flow assay readers and kits & reagents for quantitative detection of sample in pharmaceutical & biotechnology companies.

"Asia-Pacific accounted for the second largest share of the lateral flow assays market in 2021"

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The North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. In 2021, Asia-Pacific accounted for the second largest share of the lateral flow assays market, followed by Europe, Latin America, and the Middle East & Africa. However, the North America is a leading region in the lateral flow assay market. Being a high-growth market, many manufacturers are also extending their manufacturing bases in the Asia Pacific, which boasts low-cost manufacturing advantages and the availability of a skilled workforce, especially in China and India. These countries are also regarded as the most profitable manufacturing and R&D locations across the globe. The key factors hindering market growth in this region are a lack of awareness about the advantages of near-patient testing products due to low literacy rates, lack of reimbursements, challenges related to locational remoteness, and the reluctance of physicians to change existing practices.

A breakdown of the primary participants (supply-side) for the lateral flow assays market referred to for this report is provided below:

- -∏By Company Type: Tier 1-35%, Tier 2-20%, and Tier 3-45%
- By Designation: C-level-45%, Director Level-25%, and Others-30%
- By Region: North America-36%, Europe-26%, Asia Pacific-21%, Latin America-10%, and Middle East and Africa-7% Some of the key players in the Lateral flow assays market are Abbott Laboratories (US), F. Hoffman-La Roche AG (Switzerland), Danaher Corporation (US), Siemens AG (Germany), BD (US), bioMerieux SA (France), Thermo Fisher Scientific, Inc. (US), PerkinElmer Inc. (US), Hologic Inc. (US), QIAGEN N.V. (Netherlands), Quidel Corporation (US), and Merck KGaA (Germany).

Research Coverage:

The market study covers the lateral flow assays market across various segments. It aims at estimating the market size and the growth potential of this market across different segments by product type, application by technique, by sample type, end user, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their product and business offerings, recent developments, and key market strategies. Key Benefits of Buying the Report:

The report will help market leaders/new entrants in this market and provide information regarding the closest approximations of the lateral flow assays market and its segments. This report will help stakeholders understand the competitive landscape, gain insights to position their businesses better, and plan suitable go-to-market strategies. The report will also help stakeholders in understanding the pulse of the market and gaining information on key market drivers, restraints, opportunities, and challenges.

Table of Contents:

1 INTRODUCTION 32

- 1.1 STUDY OBJECTIVES 32
- 1.2⊓MARKET DEFINITION□32
- 1.2.1 INCLUSIONS AND EXCLUSIONS 33
- 1.3 MARKET SCOPE 34
- 1.3.1 MARKETS COVERED 34

FIGURE 1 LATERAL FLOW ASSAYS MARKET SEGMENTATION 34

FIGURE 2 REGIONAL SCOPE 35

- 1.3.2 YEARS CONSIDERED 35
- 1.4□CURRENCY CONSIDERED□35

TABLE 1 EXCHANGE RATES UTILIZED FOR CONVERSION TO USD 36

- 1.5 STAKEHOLDERS 36
- 1.6∏SUMMARY OF CHANGES∏36
- 1.6.1 RECESSION IMPACT 37

2 RESEARCH METHODOLOGY 38

2.1 RESEARCH APPROACH 38

FIGURE 3 RESEARCH DESIGN 38

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- 2.1.1 SECONDARY DATA 38
- 2.1.1.1 Key data from secondary sources 39
- 2.1.2 PRIMARY DATA 40
- 2.1.2.1 Primary sources 40
- 2.1.2.2 Key data from primary sources 41
- 2.1.2.3 Breakdown of primaries 41

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS (SUPPLY SIDE): BY COMPANY TYPE, DESIGNATION, AND REGION 41

2.2∏MARKET SIZE ESTIMATION∏42

FIGURE 5 MARKET SIZE ESTIMATION: REVENUE SHARE ANALYSIS (2021) 43

FIGURE 6∏SUPPLY-SIDE ANALYSIS: LATERAL FLOW ASSAYS MARKET (2021)∏43

FIGURE 7 APPROACH 3: DEMAND-SIDE APPROACH, BASED ON MALARIA LATERAL FLOW TESTING MARKET SIZE (2021) 144

FIGURE 8∏TOP-DOWN APPROACH∏44

FIGURE 9∏DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES (2022-2027): IMPACT ON MARKET GROWTH AND CAGR∏46

FIGURE 10 CAGR PROJECTIONS 46

2.3 MARKET BREAKDOWN AND DATA TRIANGULATION 47

FIGURE 11 DATA TRIANGULATION METHODOLOGY 48

2.4 KEY INDUSTRY INSIGHTS 49

2.5 LIMITATIONS 49

2.5.1 METHODOLOGY-RELATED LIMITATIONS 49

2.6∏RISK ASSESSMENT∏50

2.7 STUDY ASSUMPTIONS 50

2.8 RECESSION IMPACT 51

3∏EXECUTIVE SUMMARY∏52

FIGURE 12 LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2022 VS. 2027 (USD MILLION) 52

FIGURE 13 LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2022 VS. 2027 (USD MILLION) 53

FIGURE 14 LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION) 53

FIGURE 15∏LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2022 VS. 2027 (USD MILLION)∏54

FIGURE 16 LATERAL FLOW ASSAYS MARKET, BY END USER, 2022 VS. 2027 (USD MILLION) 55

FIGURE 17 GEOGRAPHIC SNAPSHOT OF LATERAL FLOW ASSAYS MARKET 56

4∏PREMIUM INSIGHTS∏57

4.1□LATERAL FLOW ASSAYS MARKET OVERVIEW□57

FIGURE 18 HIGH PREVALENCE OF INFECTIOUS DISEASES TO DRIVE MARKET 57

4.2□REGIONAL MIX: LATERAL FLOW ASSAYS MARKET□57

FIGURE 19 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD 57

4.3∏ASIA PACIFIC: LATERAL FLOW ASSAYS MARKET, BY APPLICATION AND COUNTRY (2021)∏58

FIGURE 20∏CLINICAL TESTING SEGMENT ACCOUNTED FOR LARGEST MARKET SHARE IN 2021∏58

4.4 LATERAL FLOW ASSAYS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES 59

FIGURE 21 CHINA TO REGISTER HIGHEST GROWTH IN FORECAST PERIOD 59

 $4.5 \verb|| LATERAL FLOW ASSAYS MARKET: DEVELOPING VS. DEVELOPED COUNTRIES \verb||| 60$

FIGURE 22 DEVELOPING COUNTRIES TO OFFER HIGH GROWTH OPPORTUNITIES IN FORECAST PERIOD 60

5 MARKET OVERVIEW 61

5.1 INTRODUCTION 61

5.2 MARKET DYNAMICS 61

FIGURE 23 LATERAL FLOW ASSAYS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES 161

5.2.1 DRIVERS 62

5.2.1.1 High prevalence of infectious diseases 62

TABLE 2 PREVALENCE OF HIV WORLDWIDE (2017 VS. 2021) 62

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

5.2.1.2 Rapidly increasing geriatric population 63

FIGURE 24 GERIATRIC POPULATION, BY REGION, 2020 VS. 2050 (MILLION) 63

FIGURE 25 GERIATRIC POPULATION, BY REGION, 2022 VS. 2030 VS. 2050 (% OF TOTAL POPULATION) 64

- 5.2.1.3 Growing use of home-based lateral flow assay devices 64
- 5.2.1.4 Growing demand for point-of-care testing 65
- 5.2.1.5 Need for rapid diagnostic testing for COVID-19 65
- 5.2.2 | RESTRAINTS | 66
- 5.2.2.1 Inconsistent results of lateral flow assay tests 66
- 5.2.3 OPPORTUNITIES 66
- 5.2.3.1 Evolving applications of lateral flow assays 66

TABLE 3 LIST OF COMMERCIALLY AVAILABLE SALIVA LFA PRODUCTS 67

- 5.2.3.2∏Rising demand for lateral flow assays in food & beverage industry∏67
- 5.2.3.3 ☐ Omicron offers growth opportunities for players in lateral flow assays market ☐ 68

TABLE 4□EPIDEMIOLOGICAL UPDATE ON OMICRON VARIANT□68

TABLE 5 TEXAMPLES OF LATERAL FLOW ASSAY KITS AVAILABLE FOR DETECTION OF OMICRON 68

- 5.2.4∏CHALLENGES∏69
- 5.2.4.1 Limited reimbursements for lateral flow assay products 69
- 5.2.4.2 Difficulties in procuring quality raw materials for development of lateral flow assay tests 170
- 5.3 COVID-19 IMPACT ASSESSMENT ON ECONOMIC SCENARIO 70
- 5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS 70

FIGURE 26 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS 71

- 5.5 AVERAGE SELLING PRICE TREND 71
- 5.5.1 AVERAGE SELLING PRICES OF KEY PLAYERS, BY APPLICATION 71

TABLE 6∏AVERAGE SELLING PRICE OF LATERAL FLOW ASSAYS (KITS AND REAGENTS)∏71

5.5.2 AVERAGE SELLING PRICE TRENDS 72

TABLE 7 AVERAGE SELLING PRICE OF LATERAL FLOW ANALYZERS, BY REGION, 2020 VS. 2021 72

5.6□ECOSYSTEM MARKET MAP□72

FIGURE 27 LATERAL FLOW ASSAYS MARKET: ECOSYSTEM ANALYSIS (2021) 73

- 5.7 PATENT ANALYSIS 74
- 5.7.1 PATENT PUBLICATION TRENDS FOR LATERAL FLOW ASSAYS 74

FIGURE 28 GLOBAL PATENT PUBLICATION TRENDS IN LATERAL FLOW ASSAYS MARKET, 2016-2022 74

5.7.2 TOP APPLICANTS (COMPANIES) OF LATERAL FLOW ASSAY PATENTS 75

FIGURE 29/TOP COMPANIES THAT APPLIED FOR LATERAL FLOW ASSAY PATENTS. 2016-2022/75

5.7.3 URISDICTION ANALYSIS: TOP APPLICANTS (COUNTRIES) FOR PATENTS IN LATERAL FLOW ASSAYS MARKET 75

FIGURE 30∏JURISDICTION ANALYSIS: TOP APPLICANT COUNTRIES FOR LATERAL FLOW ASSAY PATENTS, 2016-2022∏75

5.8 VALUE CHAIN ANALYSIS 76

FIGURE 31 LATERAL FLOW ASSAYS MARKET: VALUE CHAIN ANALYSIS (2021) 76

- 5.9 TECHNOLOGY ANALYSIS 76
- 5.9.1 TKEY TECHNOLOGY: LATERAL FLOW ASSAYS 76
- 5.9.2 ADJACENT TECHNOLOGY: ENZYME-LINKED IMMUNOSORBENT ASSAYS 77
- 5.10 CASE STUDY ANALYSIS 77
- 5.11 REGULATORY ANALYSIS 78
- 5.11.1 ⊓ REGULATORY LANDSCAPE □ 78
- 5.11.1.1 North America 78
- 5.11.1.2 | Europe | 78
- 5.11.1.3∏Asia∏79
- 5.11.1.3.1 | India | 79

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5.11.1.3.2 China 79

5.11.1.3.3 | Japan | 79

5.11.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS 180

TABLE 8 REGULATORY STANDARDS/APPROVALS REQUIRED FOR LATERAL FLOW IMMUNOASSAY BY REGULATORY BODIES,

GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS[]80

5.12 PORTER'S FIVE FORCES ANALYSIS 80

TABLE 9 LATERAL FLOW ASSAYS MARKET: PORTER'S FIVE FORCES ANALYSIS 80

5.12.1 THREAT OF NEW ENTRANTS 81

5.12.2 THREAT OF SUBSTITUTES 81

5.12.3 BARGAINING POWER OF SUPPLIERS 82

5.12.4 BARGAINING POWER OF BUYERS 82

5.12.5 INTENSITY OF COMPETITIVE RIVALRY 182

5.13 □ ADJACENT MARKET ANALYSIS □ 82

5.14 KEY CONFERENCES AND EVENTS DURING 2023-2024 83

TABLE 10 LATERAL FLOW ASSAYS MARKET: DETAILED LIST OF CONFERENCES & EVENTS 183

5.15 KEY STAKEHOLDERS AND BUYING CRITERIA 184

5.15.1 KEY STAKEHOLDERS IN BUYING PROCESS 84

FIGURE 32□INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS□84

TABLE 11 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS 184

5.15.2 BUYING CRITERIA 84

FIGURE 33 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS 84

5.16 TRADE ANALYSIS 185

5.17∏INDUSTRY TRENDS∏85

5.17.1 DETECTION OF HIV WITH LATERAL FLOW ASSAYS 85

TABLE 12 US: HIV PREVALENCE RATE, 2016-2020 85

5.17.2 INCREASING ADOPTION OF QUANTITATIVE LATERAL FLOW ASSAYS DUE TO AVAILABILITY OF LFA READERS 186

5.18 IMPACT OF INFLATION AND RECESSION ON LATERAL FLOW ASSAYS MARKET 186

?

6 LATERAL FLOW ASSAYS MARKET, BY PRODUCT 188

6.1∏INTRODUCTION∏89

TABLE 13 LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 89

6.2 KITS AND REAGENTS 89

6.2.1∏INCREASING DEMAND FOR POC TESTING TO DRIVE MARKET∏89

TABLE 14 LATERAL FLOW KITS AND REAGENTS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 90

6.3 LATERAL FLOW READERS 90

TABLE 15 EXAMPLES OF LATERAL FLOW READERS AVAILABLE IN MARKET 91

TABLE 16 LATERAL FLOW ASSAY KITS AND REAGENTS WITH AND WITHOUT ANALYZERS 92

TABLE 17 LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION) 93

TABLE 18∏LATERAL FLOW READERS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)∏93

TABLE 19 LATERAL FLOW READERS MARKET, BY END USER, 2020-2027 (USD MILLION) 93

TABLE 20∏LATERAL FLOW READERS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)∏94

6.3.1 DIGITAL/HANDHELD READERS 94

6.3.1.1 Technological advancements and high accuracy-major factors driving market 94

TABLE 21∏DIGITAL/HANDHELD LATERAL FLOW READERS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)∏95

TABLE 22∏DIGITAL/HANDHELD LATERAL FLOW READERS MARKET, BY REGION, 2020-2027 (THOUSAND UNITS)∏96

6.3.2 BENCHTOP READERS 96

6.3.2.1 Lower diagnosis cost per patient to drive adoption 96

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TABLE 23[BENCHTOP LATERAL FLOW READERS MARKET, BY COUNTRY, 2020-2027 (USD MILLION)[]97

TABLE 24 BENCHTOP LATERAL FLOW READERS MARKET, BY REGION, 2020-2027 (THOUSAND UNITS) 97

6.4 INSIGHTS ON DISPOSABLE AND REUSABLE LATERAL FLOW READERS 198

6.5□LATERAL FLOW READERS MARKET FOR CLINICAL DIAGNOSTIC APPLICATIONS, BY TYPE□98

6.5.1 PRODUCT PORTFOLIO ANALYSIS OF LATERAL FLOW READERS FOR CLINICAL DIAGNOSTIC APPLICATIONS 98

TABLE 25∏PRODUCT PORTFOLIO ANALYSIS OF LATERAL FLOW READERS FOR CLINICAL DIAGNOSTIC APPLICATIONS∏98

FIGURE 34 $\ \square$ PRODUCT PORTFOLIO ANALYSIS OF LATERAL FLOW READERS FOR CLINICAL DIAGNOSTICS (2021) $\ \square$ 100

7 LATERAL FLOW ASSAYS MARKET, BY APPLICATION 101

7.1 INTRODUCTION 102

TABLE 26 LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) □102

7.2 CLINICAL TESTING 102

TABLE 27 LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY TYPE, 2020-2027 (USD MILLION) □103

TABLE 28⊓LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY COUNTRY, 2020-2027 (USD MILLION)⊓104

7.2.1∏INFECTIOUS DISEASE TESTING∏104

TABLE 29∏LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION)∏105

TABLE 30 LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 106

7.2.1.1 Mosquito-borne diseases 106

7.2.1.1.1 Increasing incidence of dengue to support market growth 106

TABLE 31 DENGUE TESTING PRODUCTS AVAILABLE IN MARKET 107

TABLE 32 LATERAL FLOW ASSAYS MARKET FOR MOSQUITO-BORNE DISEASES, BY COUNTRY, 2020-2027 (USD MILLION) 108

7.2.1.2 COVID-19 109

7.2.1.2.1 COVID-19 pandemic resulted in adoption of rapid lateral flow tests 109

TABLE 33 LATERAL FLOW ASSAY TESTS FOR COVID-19 (ANTIGEN AND ANTIBODY) 109

TABLE 34∏LATERAL FLOW ASSAYS MARKET FOR COVID-19, BY COUNTRY, 2020-2027 (USD MILLION)∏110

7.2.1.3 | Influenza | 111

7.2.1.3.1 Growing prevalence of influenza to support market growth 111

TABLE 35 LATERAL FLOW ASSAYS MARKET FOR INFLUENZA, BY COUNTRY, 2020-2027 (USD MILLION) 112

7.2.1.4□Sexually transmitted infections□112

TABLE 36 LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION) 113

TABLE 37 LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY COUNTRY, 2020-2027 (USD MILLION) 114

7.2.1.4.1 HIV 114

7.2.1.4.1.1 Growing awareness of HIV POC testing to drive market 114

TABLE 38 LATERAL FLOW ASSAYS MARKET FOR HIV, BY COUNTRY, 2020-2027 (USD MILLION) 116

7.2.1.4.2 HPV 116

7.2.1.4.2.1 ∏Rising adoption of HPV testing to drive market during forecast period ☐116

TABLE 39 LATERAL FLOW ASSAYS MARKET FOR HPV, BY COUNTRY, 2020-2027 (USD MILLION) 117

7.2.1.4.3 Chlamydia 117

7.2.1.4.3.1 Growing incidence of chlamydia and rising awareness among patients to drive market 117

TABLE 40 LATERAL FLOW ASSAYS MARKET FOR CHLAMYDIA, BY COUNTRY, 2020-2027 (USD MILLION) 118

 $7.2.1.4.4 \verb||Gonorrhea|| 118$

7.2.1.4.4.1 Rising incidence of gonorrhea and increased funding for R&D to support market growth 118

TABLE 41 LATERAL FLOW ASSAYS MARKET FOR GONORRHEA, BY COUNTRY, 2020-2027 (USD MILLION) 119

7.2.1.4.5 | Syphilis | 120

7.2.1.4.5.1 Growing adoption of novel technologies to support market growth 120

TABLE 42 LATERAL FLOW ASSAYS MARKET FOR SYPHILIS, BY COUNTRY, 2020-2027 (USD MILLION) □121

7.2.1.4.6 Other sexually transmitted infections 121

TABLE 43 LATERAL FLOW ASSAYS MARKET FOR OTHER SEXUALLY TRANSMITTED INFECTIONS, BY COUNTRY, 2020-2027 (USD

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

MILLION)∏122

- 7.2.1.5 Hepatitis 122
- 7.2.1.5.1 Nucleic acid hybridization-based lateral flow assays hold great potential in hepatitis testing market 122

TABLE 44 TLATERAL FLOW ASSAYS MARKET FOR HEPATITIS, BY COUNTRY, 2020-2027 (USD MILLION) 123

- 7.2.1.6 Tuberculosis 123
- 7.2.1.6.1 Rising prevalence and growing focus on early diagnosis and treatment to drive market 123

TABLE 45 LATERAL FLOW ASSAYS MARKET FOR TUBERCULOSIS, BY COUNTRY, 2020-2027 (USD MILLION) 124

7.2.1.7 Other infectious diseases 124

TABLE 46[]LATERAL FLOW ASSAYS MARKET FOR OTHER INFECTIOUS DISEASES, BY COUNTRY, 2020-2027 (USD MILLION)[]125

7.2.2 CARDIAC MARKER TESTING 126

TABLE 47 LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) □126

TABLE 48 LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 127

7.2.2.1 Troponin I and T 127

7.2.2.1.1 Introduction of high-sensitivity troponin assays to drive market 127

TABLE 49 LATERAL FLOW ASSAYS MARKET FOR TROPONIN I AND T TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 128

7.2.2.2 CK-MB 128

7.2.2.2.1 Growing applications of lateral flow tests in acute myocardial injuries to drive market 128

TABLE 50 LATERAL FLOW ASSAYS MARKET FOR CK-MB TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 129

7.2.2.3 BNP and NT-proBNP 129

7.2.2.3.1 ∏Increasing demand for cardiac biomarker tests to detect heart stress and damage to propel adoption ☐129

TABLE 51 LATERAL FLOW ASSAYS MARKET FOR BNP AND NT-PROBNP TESTING, BY COUNTRY, 2020-2027 (USD MILLION) [130]

7.2.2.4 Myoglobin 130

7.2.2.4.1 □ Availability of new high-sensitivity cardiac troponin assays to restrict market growth □ 130

TABLE 52∏LATERAL FLOW ASSAYS MARKET FOR MYOGLOBIN TESTING, BY COUNTRY, 2020-2027 (USD MILLION)∏131

7.2.2.5 D-dimer 131

7.2.2.5.1 Rising incidence of cardiovascular diseases to drive market for D-dimer tests 131

TABLE 53∏LATERAL FLOW ASSAYS MARKET FOR D-DIMER TESTING, BY COUNTRY, 2020-2027 (USD MILLION)∏132

7.2.2.6 Other cardiac markers 132

TABLE 54 LATERAL FLOW ASSAYS MARKET FOR OTHER CARDIAC MARKER TESTS, BY COUNTRY, 2020-2027 (USD MILLION) 133

7.2.3 PREGNANCY AND FERTILITY TESTING ☐ 133

TABLE 55 LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD MILLION) 134

TABLE 56∏LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY COUNTRY, 2020-2027 (USD MILLION)∏135

7.2.3.1 □ Pregnancy testing □ 135

7.2.3.1.1 Most common application area for lateral flow assays 135

TABLE 57 LATERAL FLOW ASSAYS MARKET FOR PREGNANCY TESTING, BY COUNTRY, 2020-2027 (USD MILLION) □136

7.2.3.2 Fertility testing 136

7.2.3.2.1 Rising infertility rates to drive demand for POC fertility testing kits 136

TABLE 58∏LATERAL FLOW ASSAYS MARKET FOR FERTILITY TESTING, BY COUNTRY, 2020-2027 (USD MILLION)∏137

7.2.4 CHOLESTEROL/LIPID TESTING 137

7.2.4.1 Growing prevalence of obesity and CVD to drive market 137

TABLE 59 LATERAL FLOW ASSAYS MARKET FOR CHOLESTEROL/LIPID TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 138

7.2.5 DRUGS-OF-ABUSE TESTING 138

7.2.5.1 Technological advancements and growing focus on workplace drug testing to drive market 138

TABLE 60 LATERAL FLOW ASSAYS MARKET FOR DRUGS-OF-ABUSE TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 139

7.2.6 OTHER CLINICAL TESTS 139

TABLE 61 LATERAL FLOW ASSAYS MARKET FOR OTHER CLINICAL TESTS, BY COUNTRY, 2020-2027 (USD MILLION) 140

7.3 VETERINARY DIAGNOSTICS 140

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7.3.1 INFECTIOUS DISEASE OUTBREAKS, PARTICULARLY IN LARGE LIVESTOCK ANIMALS, TO DRIVE MARKET 140 TABLE 62 LATERAL FLOW ASSAYS MARKET FOR VETERINARY DIAGNOSTICS, BY COUNTRY, 2020-2027 (USD MILLION) 141 7.4 FOOD SAFETY AND ENVIRONMENTAL TESTING 142

7.4.1 HIGH SENSITIVITY AND EASE OF USE SUPPORTING MARKET GROWTH 142

TABLE 63 LATERAL FLOW ASSAYS MARKET FOR FOOD SAFETY AND ENVIRONMENTAL TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 143

7.5 DRUG DEVELOPMENT AND QUALITY TESTING 143

7.5.1∏INCREASING FOCUS ON PRODUCT SAFETY AND QUALITY ASSURANCE TO DRIVE MARKET∏143

TABLE 64 LATERAL FLOW ASSAYS MARKET FOR DRUG DEVELOPMENT AND QUALITY TESTING, BY COUNTRY, 2020-2027 (USD MILLION) 144

?

8 LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE 145

8.1∏INTRODUCTION∏146

TABLE 65 LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) 146 TABLE 66 LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 147 8.2 SANDWICH ASSAYS 147

8.2.1 WIDE APPLICATIONS IN CLINICAL TESTING TO SUPPORT MARKET GROWTH 147

TABLE 67 LATERAL FLOW SANDWICH ASSAYS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 148 8.3 COMPETITIVE ASSAYS 149

8.3.1 Reduced selectivity and sensitivity in relation to sandwich assays to hamper growth 149 table 68 Lateral flow competitive assays market, by country, 2020-2027 (USD MILLION) 150 8.4 Multiplex detection assays 150

8.4.1 INCREASING ADOPTION OF MULTI-ANALYTE ASSAYS AMONG CLINICIANS TO DRIVE MARKET 150
TABLE 69 LATERAL FLOW MULTIPLEX DETECTION ASSAYS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 151
9 LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE 152
9.1 INTRODUCTION 153

TABLE 70□LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION)□153 9.2□BLOOD SAMPLES□153

9.2.1 \square INCREASING USE OF BLOOD SAMPLES IN INFECTIOUS DISEASE TESTING TO DRIVE MARKET \square 153 TABLE 71 \square LATERAL FLOW ASSAYS MARKET FOR BLOOD SAMPLES, BY COUNTRY, 2020-2027 (USD MILLION) \square 154 9.3 \square URINE SAMPLES \square 154

9.3.1 \square GROWING USE OF URINE SAMPLES IN PREGNANCY AND DRUGS-OF-ABUSE TESTING TO DRIVE MARKET \square 154 TABLE 72 \square LATERAL FLOW ASSAYS MARKET FOR URINE SAMPLES, BY COUNTRY, 2020-2027 (USD MILLION) \square 155 9.4 \square SALIVA SAMPLES \square 155

9.4.1 EASY AND LOW-COST COLLECTION, TRANSPORT, AND ANALYSIS OF SALIVA SAMPLES TO SUPPORT ADOPTION 155 TABLE 73 LATERAL FLOW ASSAYS MARKET FOR SALIVA SAMPLES, BY COUNTRY, 2020-2027 (USD MILLION) 156 9.5 OTHER SAMPLES 157

TABLE 74 LATERAL FLOW ASSAYS MARKET FOR OTHER SAMPLES, BY COUNTRY, 2020-2027 (USD MILLION) 157

10 □ LATERAL FLOW ASSAYS MARKET, BY END USER □ 158

10.1□INTRODUCTION□159

TABLE 75 LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION) 159

10.2 HOSPITALS AND CLINICS 159

10.2.1 INCREASING USE OF POC TESTS TO DRIVE MARKET 159

TABLE 76 LATERAL FLOW ASSAYS MARKET FOR HOSPITALS AND CLINICS, BY COUNTRY, 2020-2027 (USD MILLION) 10.3 HOME CARE SETTINGS 160

10.3.1 GROWING ACCEPTANCE OF REMOTE MONITORING TO PROPEL MARKET 160

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TABLE 77 LATERAL FLOW ASSAYS MARKET FOR HOME CARE SETTINGS, BY COUNTRY, 2020-2027 (USD MILLION) 10.4 DIAGNOSTIC LABORATORIES 162

10.4.1 HIGH PREFERENCE FOR LABORATORY TESTING TO TEST URINE AND BLOOD SAMPLES TO SUPPORT MARKET GROWTH 162 TABLE 78 LATERAL FLOW ASSAYS MARKET FOR DIAGNOSTIC LABORATORIES, BY COUNTRY, 2020-2027 (USD MILLION) 163 10.5 PHARMACEUTICAL AND BIOTECHNOLOGY COMPANIES 163

10.5.1 INCREASING FOCUS ON PRODUCT SAFETY TO DRIVE ADOPTION OF LATERAL FLOW ASSAYS II 163

TABLE 79 LATERAL FLOW ASSAYS MARKET FOR PHARMACEUTICAL AND BIOTECHNOLOGY COMPANIES, BY COUNTRY, 2020-2027 (USD MILLION) 164

10.6 OTHER END USERS 164

TABLE 80 LATERAL FLOW ASSAYS MARKET FOR OTHER END USERS, BY COUNTRY, 2020-2027 (USD MILLION) 165

11 □ LATERAL FLOW ASSAYS MARKET, BY REGION □ 166

11.1 □INTRODUCTION □167

FIGURE 35 TCHINA TO WITNESS HIGHEST GROWTH DURING FORECAST PERIOD 167

TABLE 81 LATERAL FLOW ASSAYS MARKET, BY REGION, 2020-2027 (USD MILLION) 168

11.2□NORTH AMERICA□168

TABLE 82 NORTH AMERICA: MACROECONOMIC INDICATORS 169

FIGURE 36 NORTH AMERICA: LATERAL FLOW ASSAYS MARKET SNAPSHOT 169

TABLE 83 NORTH AMERICA: LATERAL FLOW ASSAYS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 170 TABLE 84 NORTH AMERICA: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 170 TABLE 85 NORTH AMERICA: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION) 170 TABLE 86 NORTH AMERICA: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 171

TABLE BUINDATTI AMERICA. LATERAET LOW ASSATS MARKET, BY ATTEICATION, 2020-2027 (OSD MILLION), 171

TABLE 87 NORTH AMERICA: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD MILLION) 171

TABLE 88 NORTH AMERICA: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) 172

TABLE 89□NORTH AMERICA: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION)□172

TABLE 90□NORTH AMERICA: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION)□173

TABLE 91 NORTH AMERICA: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD MILLION) 173

TABLE 92[NORTH AMERICA: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION)[]173 TABLE 93[]NORTH AMERICA: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION)[]174

TABLE 94□NORTH AMERICA: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION)□174 11.2.1□US□174

11.2.1.1 Largest market for lateral flow assays 174

TABLE 95 US: MACROECONOMIC INDICATORS 175

TABLE 96∏US: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)∏175

TABLE 97∏US: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION)∏176

TABLE 98[US: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)[]176

TABLE 99 US: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD MILLION) 176

TABLE 100 \square US: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) \square 177

TABLE 101 US: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION) 177

TABLE 102 US: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) 178

TABLE 103 US: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD MILLION) 178

TABLE 104 US: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) 178

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TABLE 105 US: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION) 179

TABLE 106 US: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 USD MILLION) 179

11.2.2 □ CANADA □ 179

11.2.2.1 □ Availability of research funding and implementation of favorable government initiatives to drive market □ 179

TABLE 107 CANADA: MACROECONOMIC INDICATORS 180

TABLE 108⊓CANADA: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)∏180

TABLE 109∏CANADA: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION)∏181

TABLE 110 CANADA: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 181

TABLE 111 CANADA: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD MILLION) 182

TABLE 112∏CANADA: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION)∏182

TABLE 113 CANADA: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION) 183

TABLE 114∏CANADA: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION)∏183

TABLE 115 CANADA: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD

MILLION)□184

TABLE 116 CANADA: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) 184

TABLE 117 CANADA: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION) 184

TABLE 118 CANADA: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 USD MILLION) 185

11.2.3 RECESSION IMPACT 185

11.3 EUROPE 186

TABLE 119 EUROPE: LATERAL FLOW ASSAYS MARKET, BY COUNTRY, 2020-2027 (USD MILLION) 186

TABLE 120∏EUROPE: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION)∏186

TABLE 121∏EUROPE: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION)∏187

TABLE 122□EUROPE: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION)□187

TABLE 123 EUROPE: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD

MILLION) □187

TABLE 124∏EUROPE: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION)∏188

TABLE $125\square$ EUROPE: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD

MILLION) 188

TABLE 126 EUROPE: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) 189

TABLE 127 EUROPE: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD

MILLION)⊓189

TABLE 128 EUROPE: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) 189

TABLE 129∏EUROPE: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION)∏190

TABLE 130 TEUROPE: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION) T190

11.3.1 GERMANY 190

11.3.1.1 Growing number of POC diagnostic centers to drive demand for lateral flow assays 190

TABLE 131 GERMANY: MACROECONOMIC INDICATORS 191

TABLE 132 GERMANY: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 191

TABLE 133 GERMANY: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION) 191

TABLE 134 GERMANY: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 192

TABLE 135 GERMANY: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD

TABLE 136 GERMANY: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) 193

TABLE 137 GERMANY: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD

MILLION)□193

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TABLE 138 GERMANY: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) 194
TABLE 139 GERMANY: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD

MILLION)∏194

TABLE 140 GERMANY: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) 194
TABLE 141 GERMANY: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION) 195

TABLE 142∏GERMANY: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION)∏195

11.3.2 FRANCE 196

11.3.2.1 High prevalence of age-related chronic and infectious diseases to drive market 196

TABLE 143 FRANCE: MACROECONOMIC INDICATORS 196

TABLE 144 FRANCE: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 196
TABLE 145 FRANCE: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION) 197
TABLE 146 FRANCE: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 197

TABLE 147 FRANCE: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD

MILLION)∏198

TABLE 148 FRANCE: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) 198

TABLE 149 FRANCE: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION) 7199

MILLION)∏199

TABLE 150 FRANCE: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) 199 TABLE 151 FRANCE: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD MILLION) 200

TABLE 152 FRANCE: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) 200 TABLE 153 FRANCE: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION) 200

TABLE 154 FRANCE: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION) 201

11.3.3∏UK∏201

11.3.3.1 Rising prevalence of obesity to propel market 201

TABLE 155 UK: MACROECONOMIC INDICATORS 202

TABLE 156 UK: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 202 TABLE 157 UK: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION) 202

TABLE 158 UK: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 203

TABLE 159 \square UK: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD MILLION) \square 203

TABLE 160 UK: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) 204

TABLE 161 UK: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION) 204

TABLE 162 UK: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) 205

TABLE 163 UK: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD MILLION) 205

TABLE 164∏UK: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) ☐ 205

TABLE 165 UK: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION) 206

TABLE 166□UK: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION)□206

11.3.4□ITALY□206

11.3.4.1 ☐ Growing initiatives toward decentralization of medical services to support market growth ☐ 206

TABLE 167∏ITALY: MACROECONOMIC INDICATORS∏207

TABLE 168 ITALY: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 207
TABLE 169 ITALY: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION) 207
TABLE 170 ITALY: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 208

TABLE 171 TALY: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD MILLION) 208
TABLE 172 TALY: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) 209

TABLE 173 TALY: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD

MILLION)_□209

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TABLE 174 TABLE 175 TABLE

TABLE 176 TABLE 176 TABLE 176 TABLE 177 TABLE

TABLE 178 TITALY: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION) 1211

11.3.5 SPAIN 211

11.3.5.1 Increasing focus of international organizations and domestic players on development of POC products to aid market growth $\square 211$

TABLE 179 SPAIN: MACROECONOMIC INDICATORS 212

TABLE 180 SPAIN: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 212

TABLE 181∏SPAIN: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION)∏212

TABLE 182 SPAIN: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 1213

TABLE 183 SPAIN: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD MILLION) 1213

TABLE 184 SPAIN: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) 214

TABLE 185 SPAIN: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION) 1214

TABLE 186 SPAIN: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) 1215 TABLE 187 SPAIN: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD MILLION) 1215

TABLE 188 SPAIN: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) 1215 TABLE 189 SPAIN: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION) 216

TABLE 190 \square SPAIN: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION) \square 216

11.3.6 REST OF EUROPE 216

TABLE 191 REST OF EUROPE: LATERAL FLOW ASSAYS MARKET, BY PRODUCT, 2020-2027 (USD MILLION) 217

TABLE 192 REST OF EUROPE: LATERAL FLOW READERS MARKET, BY TYPE, 2020-2027 (USD MILLION) 217

TABLE 193 REST OF EUROPE: LATERAL FLOW ASSAYS MARKET, BY APPLICATION, 2020-2027 (USD MILLION) 217

TABLE 194 \square REST OF EUROPE: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING APPLICATIONS, BY TYPE, 2020-2027 (USD MILLION) \square 218

TABLE 195 \square REST OF EUROPE: LATERAL FLOW ASSAYS MARKET FOR INFECTIOUS DISEASE TESTING, BY TYPE, 2020-2027 (USD MILLION) \square 218

TABLE 196 \square REST OF EUROPE: LATERAL FLOW ASSAYS MARKET FOR SEXUALLY TRANSMITTED INFECTIONS, BY TYPE, 2020-2027 (USD MILLION) \square 219

TABLE 197 REST OF EUROPE: LATERAL FLOW ASSAYS MARKET FOR CARDIAC MARKER TESTING, BY TYPE, 2020-2027 (USD MILLION) 1219

TABLE 198□REST OF EUROPE: LATERAL FLOW ASSAYS MARKET FOR PREGNANCY AND FERTILITY TESTING, BY TYPE, 2020-2027 (USD MILLION)□220

TABLE 199 TREST OF EUROPE: LATERAL FLOW ASSAY KITS AND REAGENTS MARKET, BY TECHNIQUE, 2020-2027 (USD MILLION) TABLE 200 REST OF EUROPE: LATERAL FLOW ASSAYS MARKET FOR CLINICAL TESTING, BY SAMPLE TYPE, 2020-2027 (USD MILLION) 220

TABLE 201 REST OF EUROPE: LATERAL FLOW ASSAYS MARKET, BY END USER, 2020-2027 (USD MILLION) 11.3.7 RECESSION IMPACT 221



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