

APAC Footwear Market - Industry Trends and Forecast to 2030

Market Report | 2023-01-01 | 279 pages | Data Bridge Market Research

AVAILABLE LICENSES:

- Single User License \$3500.00
- Corporate Users License \$4200.00

Report description:

Asia-Pacific Footwear market is projected to register a CAGR of 6.2% in the forecast period of 2023 to 2030. The new market report contains data for the historic year 2021, the base year of calculation is 2022, and the forecast period is 2023 to 2030.

Market Segmentation:

Asia-Pacific Footwear Market, By Type (Loafers, Shoes, Sandal/flip-flops, Ballerinas, Boots, Wedges, Athletics, Healthcare shoes and others), shoes material (leather, rubber, textile and other), by soling material (plastics, Rubber, leather and others), by distribution channel (E-commerce, specialty-store, supermarkets-hypermarkets, convenience store and other), by end-user (Men, Women and Children), Country Asia-Pacific (China, India, Indonesia, Japan, Philippines, Australia & New Zealand, South Korea, Malaysia, Singapore, Thailand, and Rest of Asia-Pacific), Industry Trends and Forecast to 2030.

Some of the major factors contributing to the growth of the Asia-Pacific footwear market are:

- Increasing consumer awareness about the availability of a variety of footwear
- Strategic investment in e-commerce service of footwear

Market Players:

Some of the key market players operating in the Asia-Pacific footwear market are listed below:

- Crocs Retail, LLC
- adidas
- SKECHERS USA, Inc.
- Nike, Inc.
- Okabashi.
- Bata Corporation
- GEOX s.p.a
- PUMA
- Under Armour, Inc.
- Wolverine World Wide, Inc.
- ASICS Corporation.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- ALDO GROUP
- Relaxo Footwears Limited.
- KERING
- VF Corporation
- Deichmann SE
- FILA Holdings Corp.
- New Balance
- ECCO Sko A/S
- Burberry

Table of Contents:

TABLE OF CONTENTS

1 INTRODUCTION	47
1.1 OBJECTIVES OF THE STUDY	47
1.2 MARKET DEFINITION	47
1.3 OVERVIEW OF THE ASIA PACIFIC FOOTWEAR MARKET	47
1.4 LIMITATIONS	49
1.5 MARKETS COVERED	49
2 MARKET SEGMENTATION	55
2.1 MARKETS COVERED	55
2.2 GEOGRAPHICAL SCOPE	56
2.3 YEARS CONSIDERED FOR THE STUDY	57
2.4 CURRENCY AND PRICING	57
2.5 DBMR TRIPOD DATA VALIDATION MODEL	58
2.6 MATERIAL TYPE LIFE LINE CURVE	61
2.7 MULTIVARIATE MODELING	62
2.8 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	63
2.9 DBMR MARKET POSITION GRID	64
2.10 DBMR MARKET CHALLENGE MATRIX	65
2.11 DBMR VENDOR SHARE ANALYSIS (CHANGE NEEDED)	66
2.12 IMPORT-EXPORT DATA	67
2.13 SECONDARY SOURCES	68
2.14 ASSUMPTIONS	69
3 EXECUTIVE SUMMARY	70
4 PREMIUM INSIGHTS	72
4.1 PORTER'S FIVE FORCES:	73
4.1.1 THREAT OF NEW ENTRANTS:	73
4.1.2 THREAT OF SUBSTITUTES:	74
4.1.3 CUSTOMER BARGAINING POWER:	74
4.1.4 SUPPLIER BARGAINING POWER:	75
4.1.5 INTERNAL COMPETITION (RIVALRY):	76
4.2 CONSUMER-LEVEL TRENDS AND PREFERENCES - ASIA PACIFIC FOOTWEAR MARKET	77

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.2.1	CONSUMER PREFERENCES	77
4.2.2	VARIOUS MARKET PARTICIPANTS' TRENDS	77
4.2.3	TRENDS IN SOCIAL MEDIA	77
4.2.4	ONLINE SHOPPING IS BECOMING MORE POPULAR	78
4.3	IMPORT EXPORT SCENARIO	79
4.4	RAW MATERIAL PRODUCTION COVERAGE	80
4.5	SUPPLY CHAIN OF THE ASIA PACIFIC FOOTWEAR MARKET	81
4.5.1	RAW MATERIAL PROCUREMENT	81
4.5.2	PRODUCT DESIGNING PROCESS	81
4.5.3	MANUFACTURING	82
4.5.4	MARKETING AND DISTRIBUTION	82
4.5.5	END USERS	82
4.6	TECHNOLOGICAL ADVANCEMENT BY MANUFACTURERS	83
5	MARKET OVERVIEW	86
5.1	DRIVERS	88
5.1.1	RISING DEMAND FOR CONVENIENT, COMFORTABLE AND FANCY FOOTWEAR	88
5.1.2	INCREASING SPENDING ON FOOTWEAR FROM ONLINE PLATFORMS	89
5.1.3	INCREASING SPORTS EVENTS AND INVOLVEMENT OF PEOPLE IN PHYSICAL ACTIVITIES	89
5.1.4	AWARENESS OF FOLLOWING UP LATEST FASHION TRENDS AMONG THE YOUNG GENERATION	90
5.2	RESTRAINTS	91
5.2.1	IMPACT OF FAKE COUNTERFEIT SHOES ON THE BRANDED COUNTERPART	91
5.2.2	FLUCTUATION IN PRICE AND UNAVAILABILITY OF RAW MATERIAL	92
5.2.3	USE OF HAZARDOUS CHEMICALS	92
5.3	OPPORTUNITIES	93
5.3.1	RECENT ADVANCEMENTS IN INNOVATION WITH NEW FEATURES AND DESIGN	93
5.3.2	COLLABORATION WITH SOCIAL INFLUENCERS AND SUPERSTARS	94
5.3.3	INTRODUCTION OF ECO-FRIENDLY SHOES MADE UP OF WASTE PRODUCT	95
5.4	CHALLENGES	96
5.4.1	RESTRICTION IN REGULATION FROM ENVIRONMENTAL AND QUALITY CONTROL AUTHORITY	96
5.4.2	RISING RAISING AWARENESS OF THE UNETHICAL PRACTICE DURING THE PRODUCTION OF LEATHER	97
5.4.3	RISING CASE OF DEFECT ARTICLE	97
6	ASIA PACIFIC FOOTWEAR MARKET, BY TYPE	99
6.1	OVERVIEW	100
6.2	SANDALS/FLIP-FLOPS	101
6.3	WEDGES	102
6.4	SHOES	102
6.5	LOAFER	102
6.6	BALLERINAS	103
6.7	BOOTS	103
6.7.1	MILITARY BOOTS	104
6.7.2	WELLINGTON BOOTS	104
6.7.3	OTHERS	104
6.8	ATHLETIC	104
6.8.1	RUNNING SHOES	105
6.8.1.1	NEUTRAL SHOES	105
6.8.1.2	STABILITY SHOES	105
6.8.1.3	CUSHIONING SHOES	105

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

6.8.1.4 BAREFOOT RUNNING SHOES	105
6.8.1.5 MOTION CONTROL SHOES	105
6.8.1.6 MINIMALIST RUNNING SHOES	105
6.8.2 SPORT SHOES	105
6.8.2.1 CRICKET SHOES	106
6.8.2.2 BASKETBALL SHOES	106
6.8.2.3 TENNIS SHOES	106
6.8.2.4 BOXING SHOES	106
6.8.2.5 OTHERS	106
6.8.3 WALKING SHOES	106
6.8.4 AEROBICS SHOES	106
6.8.5 HIKING SHOES	106
6.8.5.1 OUTDOOR/RUGGED FOOTWEAR	107
6.8.5.2 TREKKING & WALKING BOOTS	107
6.8.5.3 SEASONAL BOOTS	107
6.8.5.4 SPECIALTY BOOTS	107
6.8.5.5 MOUNTAINEERING BOOTS	107
6.8.5.6 OTHERS	107
6.8.6 CLEATS	107
6.8.6.1 SOCCER CLEATS	108
6.8.6.2 FOOTBALL CLEATS	108
6.8.6.3 BASEBALL CLEATS	108
6.8.6.4 LACROSSE CLEATS	108
6.8.7 GYM SHOES	108
6.8.8 OTHERS	108
6.9 HEALTHCARE SHOES	108
6.9.1 ORTHOPEDIC	109
6.9.2 DIABETIC	109
6.9.3 NURSE CLOGS & SHOES	109
6.9.4 OTHERS	109
6.10 OTHERS	109
7 ASIA PACIFIC FOOTWEAR MARKET, BY SHOE MATERIAL	111
7.1 OVERVIEW	112
7.2 RUBBER	113
7.2.1 SYNTHETIC RUBBER	114
7.2.2 NATURAL RUBBER	114
7.3 TEXTILE	114
7.3.1 COTTON	114
7.3.2 POLYESTER	114
7.3.3 WOOL	115
7.3.4 NYLON	115
7.3.5 OTHERS	115
7.4 PLASTIC	115
7.4.1 POLYURETHANE (PU) AND POLYURETHANE FOAM	116
7.4.2 ETHYLENE-VINYL ACETATE (EVA)	116
7.4.3 POLYVINYL CHLORIDE (PVC)	116
7.4.4 POLYESTER	116

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.4.5 OTHERS	116
7.5 LEATHER	116
7.5.1 SYNTHETIC LEATHER	117
7.5.2 GENUINE LEATHER	117
7.5.3 TAN GENUINE LEATHER	117
7.5.4 SUEDE LEATHER	117
7.5.5 OTHERS	117
7.6 OTHERS	117
8 ASIA PACIFIC FOOTWEAR MARKET, BY SOLING MATERIAL	119
8.1 OVERVIEW	120
8.2 RUBBER	121
8.2.1 RUBBER	121
8.2.2 CREPE RUBBER	121
8.2.3 VULCANIZED RUBBER	122
8.2.4 RESIN RUBBER	122
8.3 PLASTIC	122
8.3.1 POLYURETHANE	122
8.3.2 THERMOPLASTIC POLYURETHANE (TPU)	122
8.3.3 PVC	123
8.3.4 EVA	123
8.4 LEATHER	123
8.5 OTHERS	123
9 ASIA PACIFIC FOOTWEAR MARKET, BY END USER	124
9.1 OVERVIEW	125
9.2 WOMEN	126
9.2.1 SANDALS/FLIP-FLOPS	127
9.2.2 WEDGES	127
9.2.3 SHOES	127
9.2.4 LOAFER	127
9.2.5 BALLERINAS	127
9.2.6 BOOTS	127
9.2.7 ATHLETIC	127
9.2.8 HEALTHCARE SHOES	127
9.2.9 OTHERS	127
9.3 MEN	127
9.3.1 SHOES	128
9.3.2 LOAFER	128
9.3.3 SANDALS/FLIP-FLOPS	128
9.3.4 BOOTS	129
9.3.5 WEDGES	129
9.3.6 ATHLETIC	129
9.3.7 HEALTHCARE SHOES	129
9.3.8 BALLERINAS	129
9.3.9 OTHERS	129
9.4 CHILDREN	129
9.4.1 SANDALS/FLIP-FLOPS	130
9.4.2 SHOES	130

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

9.4.3 LOAFER	130
9.4.4 BOOTS	130
9.4.5 WEDGES	130
9.4.6 ATHLETIC	130
9.4.7 HEALTHCARE SHOES	130
9.4.8 BALLERINAS	131
9.4.9 OTHERS	131
10 ASIA PACIFIC FOOTWEAR MARKET, BY DISTRIBUTION CHANNEL	132
10.1 OVERVIEW	133
10.2 CONVENIENCE STORES	134
10.3 SPECIALTY STORES	134
10.4 SUPERMARKETS/HYPERMARKETS	135
10.5 E-COMMERCE	135
10.6 OTHERS	136
11 ASIA PACIFIC FOOTWEAR MARKET, BY REGION	137
11.1 ASIA-PACIFIC	138
11.1.1 CHINA	151
11.1.2 INDIA	158
11.1.3 INDONESIA	165
11.1.4 JAPAN	172
11.1.5 PHILIPPINES	179
11.1.6 AUSTRALIA & NEW ZEALAND	186
11.1.7 SOUTH KOREA	193
11.1.8 MALAYSIA	200
11.1.9 SINGAPORE	207
11.1.10 THAILAND	214
11.1.11 REST OF ASIA-PACIFIC	221
12 COMPANY LANDSCAPE	222
12.1 COMPANY SHARE ANALYSIS: ASIA PACIFIC	222
13 SWOT ANALYSIS	223
14 COMPANY PROFILE	224
14.1 THE ALDO GROUP INC.	224
14.1.1 COMPANY SNAPSHOT	224
14.1.2 PRODUCT PORTFOLIO	224
14.1.3 RECENT DEVELOPMENT	226
14.2 DEICHMANN	227
14.2.1 COMPANY SNAPSHOT	227
14.2.2 COMPANY SHARE ANALYSIS	227
14.2.3 PRODUCT PORTFOLIO	228
14.2.4 RECENT DEVELOPMENTS	228
14.3 NEW BALANCE (2023)	229
14.3.1 COMPANY SNAPSHOT	229
14.3.2 PRODUCT PORTFOLIO	229
14.3.3 RECENT DEVELOPMENT	229
14.4 ECCO SKO A/S	230
14.4.1 COMPANY SNAPSHOT	230
14.4.2 PRODUCT PORTFOLIO	230

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

14.4.3 RECENT DEVELOPMENT	230
14.5 RELAXO FOOTWEARS LIMITED. (2022)	231
14.5.1 COMPANY SNAPSHOT	231
14.5.2 PRODUCT PORTFOLIO	231
14.5.3 RECENT DEVELOPMENT	232
14.6 FILA HOLDINGS CORP. (2022)	233
14.6.1 COMPANY SNAPSHOT	233
14.6.2 REVENUE ANALYSIS	233
14.6.3 PRODUCT PORTFOLIO	234
14.6.4 RECENT DEVELOPMENTS	234
14.7 CROCS INC. (2023)	235
14.7.1 COMPANY SNAPSHOT	235
14.7.2 REVENUE ANALYSIS	235
14.7.3 PRODUCT PORTFOLIO	236
14.7.4 RECENT DEVELOPMENT	236
14.8 KERING (2023)	237
14.8.1 COMPANY SNAPSHOT	237
14.8.2 REVENUE ANALYSIS	237
14.8.3 COMPANY SHARE ANALYSIS	238
14.8.4 PRODUCT PORTFOLIO	238
14.8.5 RECENT DEVELOPMENT	239
14.9 VF CORPORATION	240
14.9.1 COMPANY SNAPSHOT	240
14.9.2 REVENUE ANALYSIS	240
14.9.3 COMPANY SHARE ANALYSIS	241
14.9.4 PRODUCT PORTFOLIO	241
14.9.5 RECENT DEVELOPMENTS	243
14.10 BURBERRY GROUP PLC	244
14.10.1 COMPANY SNAPSHOT	244
14.10.2 REVENUE ANALYSIS	244
14.10.3 PRODUCT PORTFOLIO	245
14.10.4 RECENT DEVELOPMENTS	245

APAC Footwear Market - Industry Trends and Forecast to 2030

Market Report | 2023-01-01 | 279 pages | Data Bridge Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3500.00
	Corporate Users License	\$4200.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2025-05-07
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com