

## **Womenswear in the Philippines**

Market Direction | 2023-02-01 | 27 pages | Euromonitor

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### **Report description:**

Female Filipino consumers are increasingly looking for clothes that are versatile and can be used in a wide range of situations. This demand is underpinned by a combination of general fashion trends towards more casual apparel, the growing consumer focus on convenience, and the influence of challenging economic conditions. There has been a long-term international trend towards more casual clothing, particularly clothing influenced by sportswear, supported by the increasingly strong influence of...

Euromonitor International's Womenswear in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Womenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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