

Vacuum Cleaners in Australia

Market Direction | 2023-02-01 | 40 pages | Euromonitor

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Report description:

Since the pandemic, Australians have increasingly focused on their living environments to ensure optimum comfort and hygiene. This has encouraged them to search for more convenient and quick solutions to maintain a clean and tidy home, supporting further demand for vacuum cleaners in 2022. Stick vacuum cleaners remained the most popular format in Australia at the end of the review period, and continued to record dynamic growth, as it is perceived as the most suitable for both spot cleaning as we...

Euromonitor International's Vacuum Cleaners in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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