

Toilet Care in Slovenia

Market Direction | 2023-02-01 | 18 pages | Euromonitor

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Report description:

After posting reasonably robust growth in total volume sales over 2020-2021, toilet care recorded a negative performance in this respect in 2022, with demand in all categories falling. This was mainly due to the easing of the pandemic, in that as Slovenians resumed their normal routines and spent more time outside the home, they had fewer opportunities for toilet cleaning or did not consider it necessary to undertake such tasks as frequently as before. Additionally, reduced concern about COVID-1...

Euromonitor International's Toilet Care in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Toilet Care in Slovenia
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List Of Contents And Tables

TOILET CARE IN SLOVENIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to pre-pandemic routines and rising cost of living weaken demand

Bref faces increased threat from private label as inflationary pressures bite

E-commerce continues to gain importance as a distribution channel in toilet care

PROSPECTS AND OPPORTUNITIES

Outlook is positive but heightened budget-consciousness will temper demand

Health and sustainability concerns will continue to shape purchasing decisions

Fragrances likely to remain a key area for innovation

CATEGORY DATA

Table 1 Sales of Toilet Care by Category: Value 2017-2022

Table 2 Sales of Toilet Care by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Toilet Care: % Value 2018-2022

Table 4 LBN Brand Shares of Toilet Care: % Value 2019-2022

Table 5 Forecast Sales of Toilet Care by Category: Value 2022-2027

Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2022-2027

HOME CARE IN SLOVENIA

EXECUTIVE SUMMARY

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2017-2022

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2017-2022

Table 9 Sales of Home Care by Category: % Value Growth 2017-2022

Table 10 NBO Company Shares of Home Care: % Value 2018-2022

Table 11 LBN Brand Shares of Home Care: % Value 2019-2022

Table 12 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 13 Distribution of Home Care by Format: % Value 2017-2022

Table 14 Distribution of Home Care by Format and Category: % Value 2022

Table 15 Forecast Sales of Home Care by Category: Value 2022-2027

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

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