

Toilet Care in Lithuania

Market Direction | 2023-02-01 | 15 pages | Euromonitor

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Report description:

In spite of spiralling inflation, caused by an energy crisis triggered by the war in Ukraine, toilet care registered moderate volume growth. Part of this growth is due to consumers switching from bleach to toilet care products. While toilet liquids/foams accounted for most values sales, rim blocks registered the highest current value and volume growth.

Euromonitor International's Toilet Care in Lithuania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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