

Toilet Care in Hong Kong, China

Market Direction | 2023-02-01 | 16 pages | Euromonitor

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Report description:

Toilet care continued to record positive sales growth in both current value and volume terms in 2022, due to advice from the government's medical experts who further emphasised the need to maintain rigorous cleaning routines and hygiene in the bathroom area, including toilets, to reduce the transmission of bacteria and viruses. As a result, toilet care continued to see elevated demand in Hong Kong as a combined result of greater usage among local consumers trying to protect themselves and the go...

Euromonitor International's Toilet Care in Hong Kong, China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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