

Small Cooking Appliances in Australia

Market Direction | 2023-02-01 | 42 pages | Euromonitor

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Report description:

Small cooking appliances experienced a spike in retail volume sales in 2020, and to a lesser extent in 2021, benefitting from pandemic-related seclusion with many Australians spending prolonged time at home and cooking their own meals. However, as the threat of pandemic waned and restrictions were lifted in 2022, consumers started to focus on spending on other areas, such as travel and experiences outside of the home. This led to a decline in retail volume sales for small cooking appliances, in...

Euromonitor International's Small Cooking Appliances in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Espresso coffee machines remain popular in 2022

Healthy eating and promotional activity continue to support dynamic demand for light fryers

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