

Refrigeration Appliances in the Philippines

Market Direction | 2023-02-01 | 39 pages | Euromonitor

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Report description:

Demand for refrigeration appliances continued to recover in the Philippines in 2022 following the drastic declines of 2020, when the pandemic and subsequent restrictions to control the spread of the virus saw consumers confined to their homes and non-essential stores being forced to close. Prolonged home seclusion and the general economic impact of the pandemic and other outside factors on living costs meant that many Filipinos continued to cook for themselves rather than spending on foodservice...

Euromonitor International's Refrigeration Appliances in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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AI, customisation and bespoke features to target the premium market

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Energy efficiency will remain a key factor driving purchasing decisions

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