

Refrigeration Appliances in Australia

Market Direction | 2023-02-01 | 45 pages | Euromonitor

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Report description:

Refrigeration appliances in Australia started to experience greater normalisation of demand in 2022 after the exceptional growth recorded by the category in the previous two years. Volume sales slowed in 2022, recording a weaker performance compared to pre-pandemic growth rates due to saturated demand during the pandemic and limited stock as a result of ongoing supply chain disruptions. Despite these challenges, demand for refrigeration appliances continued to grow at the end of the review perio...

Euromonitor International's Refrigeration Appliances in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Refrigeration Appliances in Australia
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List Of Contents And Tables

REFRIGERATION APPLIANCES IN AUSTRALIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slowing volume growth in 2022, while value sales are on the rise
Larger capacity fridge freezers and versatility required by Australians
Premiumisation inspires new product innovations

PROSPECTS AND OPPORTUNITIES

Leading players to compete through differentiation
Electric wine coolers/chillers set to gain stronger growth momentum
Energy efficiency and design are expected to become the key driving forces

CATEGORY DATA

- Table 1 Sales of Refrigeration Appliances by Category: Volume 2017-2022
- Table 2 Sales of Refrigeration Appliances by Category: Value 2017-2022
- Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2017-2022
- Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2017-2022
- Table 5 Sales of Freezers by Format: % Volume 2017-2022
- Table 6 Sales of Freezers by Volume Capacity: % Volume 2017-2022
- Table 7 Sales of Fridge Freezers by Format: % Volume 2017-2022
- Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2017-2022
- Table 9 Sales of Fridge Freezers by Connected Appliances: % Volume 2018-2022
- Table 10 □Sales of Fridges by Volume Capacity: % Volume 2017-2022
- Table 11 □NBO Company Shares of Refrigeration Appliances: % Volume 2018-2022
- Table 12 □LBN Brand Shares of Refrigeration Appliances: % Volume 2019-2022
- Table 13 □NBO Company Shares of Built-in Fridge Freezers: % Volume 2018-2022
- Table 14 □NBO Company Shares of Freestanding Fridge Freezers: % Volume 2018-2022
- Table 15 □NBO Company Shares of Built-in Fridges: % Volume 2018-2022
- Table 16 □NBO Company Shares of Freestanding Fridges: % Volume 2018-2022
- Table 17 □Distribution of Refrigeration Appliances by Format: % Volume 2017-2022
- Table 18 □Production of Refrigeration Appliances: Total Volume 2017-2022
- Table 19 □Forecast Sales of Refrigeration Appliances by Category: Volume 2022-2027
- Table 20 □Forecast Sales of Refrigeration Appliances by Category: Value 2022-2027
- Table 21 □Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2022-2027
- Table 22 □Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN AUSTRALIA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

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MARKET INDICATORS

Table 23 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

Table 24 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 25 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 26 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

MARKET DATA

Table 27 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 28 Sales of Consumer Appliances by Category: Value 2017-2022

Table 29 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 30 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 31 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 32 □Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 33 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 34 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 35 □Sales of Small Appliances by Category: Volume 2017-2022

Table 36 □Sales of Small Appliances by Category: Value 2017-2022

Table 37 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 38 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 39 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 40 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 41 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 42 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 43 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 44 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 45 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 46 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 47 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 49 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 50 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 51 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 53 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 54 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 55 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 56 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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