

Processed Fruit and Vegetables in Brazil

Market Direction | 2023-02-01 | 21 pages | Euromonitor

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Report description:

Pandemic-related restrictions were gradually lifted in 2022 across most of Brazil, instilling a greater sense of confidence among the local population. However, COVID-19 negatively impacted several macroeconomic indicators such as unemployment rates, which remained high throughout the year and negatively affected the disposable incomes of many Brazilians. 2022 consolidated trends noted in 2021, marked by accumulated inflation on basic food items which reached historically high levels.

Euromonitor International's Processed Fruit and Vegetables in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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