

## **Polishes in Slovenia**

Market Direction | 2023-02-01 | 17 pages | Euromonitor

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### **Report description:**

Shoe polish was the most dynamic performer within polishes in volume and current value growth terms in 2022. Following two years of decline resulting from public health restrictions and lifestyle changes brought about by COVID-19, the category experienced a strong rebound in demand as the easing of the pandemic saw more Slovenians return to the office and begin regularly socialising outside the home again. The full reopening of schools also played a key role in this recovery, as did increased at...

Euromonitor International's Polishes in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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### Summary 1 Research Sources

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