

Polishes in Azerbaijan

Market Direction | 2023-02-01 | 15 pages | Euromonitor

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Report description:

The polishes category in Azerbaijan is dominated by shoe polish, with the other categories holding fairly niche positions in the market. Shoe polish has a strong cultural basis in the country due to a tradition of a more formal dress style, which is very popular amongst the older male population. This has supported continued demand for shoe polish, even during the period of the COVID-19 crisis, when the category suffered in many markets from the reduction in social and work occasions requiring m...

Euromonitor International's Polishes in Azerbaijan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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