

Plant-Based Dairy in Serbia

Market Direction | 2022-09-01 | 16 pages | Euromonitor

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Report description:

Plant-based milk is expected to register healthy current value and volume growth in 2022. As yet, plant-based cheese and yoghurt do not register any discernible value sales, The growth is supported by increased allergies, such as lactose intolerance, a growing number of vegans and also another cohort of consumers that believe that cutting down on dairy is also healthier and better for the environment. Plant-based milks are also very popular during Serbian Orthodox fasting periods, the most impor...

Euromonitor International's Plant-based Dairy in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Plant-based Cheese, Plant-based Milk, Plant-based Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Plant-based Dairy market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Plant-Based Dairy in Serbia
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List Of Contents And Tables

PLANT-BASED DAIRY IN SERBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Healthy value and volume growth, though from small base

International players dominate

High prices limit volume growth

PROSPECTS AND OPPORTUNITIES

Plant-based dairy remains niche

Plant-based milk could increasingly steal value share from dairy milk

Environmental agenda supports plant-based dairy

CATEGORY DATA

Table 1 Sales of Plant-Based Dairy by Category: Volume 2017-2022

Table 2 Sales of Plant-Based Dairy by Category: Value 2017-2022

Table 3 Sales of Plant-Based Dairy by Category: % Volume Growth 2017-2022

Table 4 Sales of Plant-Based Dairy by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Plant-Based Dairy: % Value 2018-2022

Table 6 LBN Brand Shares of Plant-Based Dairy: % Value 2019-2022

Table 7 Distribution of Plant-Based Dairy by Format: % Value 2017-2022

Table 8 Forecast Sales of Plant-Based Dairy by Category: Volume 2022-2027

Table 9 Forecast Sales of Plant-Based Dairy by Category: Value 2022-2027

Table 10 □Forecast Sales of Plant-Based Dairy by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2022-2027

DAIRY PRODUCTS AND ALTERNATIVES IN SERBIA

EXECUTIVE SUMMARY

Dairy products and alternatives in 2022: The big picture

Key trends in 2022

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 12 Sales of Dairy Products and Alternatives by Category: Value 2017-2022

Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2018-2022

Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2019-2022

Table 16 Penetration of Private Label by Category: % Value 2017-2022

Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2017-2022

Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2022-2027

Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2022-2027

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