

Personal Accessories in Australia

Market Direction | 2023-01-01 | 52 pages | Euromonitor

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Report description:

Demand for personal accessories in Australia started to improve in 2022 due to an increase in inbound tourism and the reopening of physical stores as restrictions in the country were eased. However, volume sales growth was undynamic due to ongoing supply chain issues and greater consumer spending on other areas such as travel, which was significantly constrained during the pandemic. Current value growth was significantly higher than volume in 2022, driven by rising prices and the premiumisation...

Euromonitor International's Personal Accessories in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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