

Meals and Soups in the US

Market Direction | 2022-12-01 | 24 pages | Euromonitor

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Report description:

Inflation has impacted every type of product in grocery stores, with consumers witnessing price increases of over 30% in some instances. In 2022, meal kits is set to see staggering growth in terms of retail value sales. Some companies have had to increase unit prices in order to help offset costs incurred by the struggling supply chain, for instance HelloFresh raised the prices of its meal kits by at least USD1. And, looking at soup, prices have also been rising. Shelf-stable soup specifically h...

Euromonitor International's Meals and Soups in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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