

Large Cooking Appliances in the Philippines

Market Direction | 2023-02-01 | 37 pages | Euromonitor

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Report description:

Following a particularly dynamic year in 2021 when prolonged home seclusion and time spent cooking encouraged some consumers to upgrade kitchen appliances, the retail volume growth rate recorded by large cooking appliances notably slowed in 2022. Nevertheless, cookers, cooker hoods and built-in hobs remained the most popular types of large cooking appliances at the end of the review period, with demand driven by ongoing hybrid working and further time spent at home compared to pre-pandemic level...

Euromonitor International's Large Cooking Appliances in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2023

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