

Large Cooking Appliances in Canada

Market Direction | 2023-02-01 | 39 pages | Euromonitor

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Report description:

A surge in demand for large cooking appliances was seen in 2021. Having spent more time at home during 2020 and 2021 due to pandemic restrictions, a growing number of Canadians chose to remodel their kitchens, upgrading their large cooking appliances in the process. However, these consumers will now not upgrade prior to the end of the replacement cycle. Therefore, although retail volume growth is set to continue in 2022, it will be at a lower level than in the previous year. Higher-income consum...

Euromonitor International's Large Cooking Appliances in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slower growth in 2022, following a strong increase in sales in 2021

Retailers and manufacturers respond to the cooling of growth

Premiumisation drives acceleration in rate of retail value growth

PROSPECTS AND OPPORTUNITIES

Only slow growth projected in the forecast period, due to normalisation after strong pandemic-driven sales

The smart kitchen may become a reality over the forecast period

More brands likely to prioritise both form and function in large cooking appliances

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