

Johnson & Johnson Inc in Eyewear (World)

Global Strategy | 2023-01-01 | 36 pages | Euromonitor

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Report description:

After the disruption caused by the pandemic in 2020, with measures such as lockdowns and non-essential retail outlet closures impacting eyewear sales, Johnson & Johnson immediately returned to seeing positive growth in 2021. With its strength in the most dynamic DD segment of contact lenses, Johnson & Johnson is well-set - helped by new product innovations like its Acuvue Abiliti range - to see continued growth on the back of rising incidences of myopia and presbyopia globally.

Euromonitor International's Johnson & Johnson Inc in Eyewear (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Eyewear industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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