

Hot Drinks in India

Market Direction | 2023-02-01 | 36 pages | Euromonitor

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Report description:

As the effects of the pandemic have subsided, hot drinks consumption is set to grow in 2022. Foodservice is expected to continue its recovery, while retail consumption has remained fairly insulated throughout the pandemic due to the universal nature of products, especially tea. Coffee has witnessed significant developments in 2022, with new brands and the increased footprint of foodservice outlets.

Euromonitor International's Hot Drinks in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nestle expands its portfolio to address the nascent shift in consumer preferences

Tata Consumer Products builds on its fledgling retail coffee business and consolidates its foodservice business

Competition heats up across foodservice, with established players bullish in their expansion, and the rise of new entrants

PROSPECTS AND OPPORTUNITIES

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Chocolate-based flavoured powder drinks has many new entrants, which focus on premiumisation

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