

Hosiery in the Philippines

Market Direction | 2023-02-01 | 18 pages | Euromonitor

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Report description:

In 2022, hosiery, which includes socks, continued to benefit from people returning to work at the office, at least for part of the time, and resuming outdoor sports activities. Sheer hosiery benefited from a return to the office and the resumption of social events and gatherings as sheer hosiery products tend to be associated with work attire and formal dress. Meanwhile, non-sheer hosiery was a beneficiary of the resumption of sports and outdoor activities.

Euromonitor International's Hosiery in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Growth in socks due to return to school

Department store brands make up lost ground

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