

## **Home Laundry Appliances in Australia**

Market Direction | 2023-02-01 | 41 pages | Euromonitor

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### **Report description:**

Home laundry appliances experienced a slowing of demand in 2022, with the category recording low single-digit retail volume growth. Its more subdued performance was linked to previous investment in these big-ticket items and limited availability due to the ongoing component shortage and supply chain disruptions which have heavily impacted stock levels across major retailers in Australia. In addition, the fading threat of the pandemic and greater mobility shifted consumer spending outside of the...

Euromonitor International's Home Laundry Appliances in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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