

Home Care in Uzbekistan

Market Direction | 2023-02-01 | 53 pages | Euromonitor

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Report description:

Home care saw robust growth in retail volume terms in 2022, despite price inflation and economic uncertainty due to the war in Ukraine. Uzbekistan's rising population is underpinning growth in home care consumption, but so is the recovery in everyday lifestyles since the pandemic. Many consumers have retained cleaning and hygiene habits employed during the pandemic, which is adding some momentum to sales. For example, growing demand for surface care is still a prerequisite among Uzbekistanis. On...

Euromonitor International's Home Care in Uzbekistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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