

Home Care in Uzbekistan

Market Direction | 2023-02-01 | 53 pages | Euromonitor

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Report description:

Home care saw robust growth in retail volume terms in 2022, despite price inflation and economic uncertainty due to the war in Ukraine. Uzbekistan's rising population is underpinning growth in home care consumption, but so is the recovery in everyday lifestyles since the pandemic. Many consumers have retained cleaning and hygiene habits employed during the pandemic, which is adding some momentum to sales. For example, growing demand for surface care is still a prerequisite among Uzbekistanis. On...

Euromonitor International's Home Care in Uzbekistan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Care in Uzbekistan
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List Of Contents And Tables

HOME CARE IN UZBEKISTAN

EXECUTIVE SUMMARY

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 1 Households 2017-2022

MARKET DATA

Table 2 Sales of Home Care by Category: Value 2017-2022

Table 3 Sales of Home Care by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of Home Care: % Value 2018-2022

Table 5 LBN Brand Shares of Home Care: % Value 2019-2022

Table 6 Distribution of Home Care by Format: % Value 2017-2022

Table 7 Distribution of Home Care by Format and Category: % Value 2022

Table 8 Forecast Sales of Home Care by Category: Value 2022-2027

Table 9 Forecast Sales of Home Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

LAUNDRY CARE IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Laundry care sees rebound in volume sales despite price rises

Liquid and tablet formats are growing from a smaller base

Significant rise in parallel imports from Turkey

PROSPECTS AND OPPORTUNITIES

Laundry care to make healthy progress

Fabric softeners to show strong growth from small base

Tablet and liquid detergents to gain further consumer interest

CATEGORY INDICATORS

Table 10 Household Possession of Washing Machines 2017-2022

CATEGORY DATA

Table 11 Sales of Laundry Care by Category: Value 2017-2022

Table 12 Sales of Laundry Care by Category: % Value Growth 2017-2022

Table 13 Sales of Laundry Aids by Category: Value 2017-2022

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Table 14 Sales of Laundry Aids by Category: % Value Growth 2017-2022
 Table 15 Sales of Laundry Detergents by Category: Value 2017-2022
 Table 16 Sales of Laundry Detergents by Category: % Value Growth 2017-2022
 Table 17 NBO Company Shares of Laundry Care: % Value 2018-2022
 Table 18 LBN Brand Shares of Laundry Care: % Value 2019-2022
 Table 19 □NBO Company Shares of Laundry Aids: % Value 2018-2022
 Table 20 □LBN Brand Shares of Laundry Aids: % Value 2019-2022
 Table 21 □NBO Company Shares of Laundry Detergents: % Value 2018-2022
 Table 22 □LBN Brand Shares of Laundry Detergents: % Value 2019-2022
 Table 23 □Forecast Sales of Laundry Care by Category: Value 2022-2027
 Table 24 □Forecast Sales of Laundry Care by Category: % Value Growth 2022-2027

DISHWASHING IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price inflation drives growth of Turkish products
 Automatic dishwashing remains niche as machine ownership is limited
 Government supports local dishwashing industry

PROSPECTS AND OPPORTUNITIES

Healthy growth anticipated as players ramp up marketing activity
 Majority of Uzbekistani homemakers will continue to wash dishes by hand
 Competition between global, Turkish and local players will intensify

CATEGORY INDICATORS

Table 25 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 26 Sales of Dishwashing by Category: Value 2017-2022
 Table 27 Sales of Dishwashing by Category: % Value Growth 2017-2022
 Table 28 NBO Company Shares of Dishwashing: % Value 2018-2022
 Table 29 LBN Brand Shares of Dishwashing: % Value 2019-2022
 Table 30 Forecast Sales of Dishwashing by Category: Value 2022-2027
 Table 31 Forecast Sales of Dishwashing by Category: % Value Growth 2022-2027

SURFACE CARE IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Post-pandemic positiveness and cheaper options underpin volume growth
 Product variety expanding as retailers push private-labels
 Anti-grease formulas prove popular as Uzbek cuisine is typically very oily

PROSPECTS AND OPPORTUNITIES

Growth rates to slow and stabilise
 Local offers will continue to expand
 Shift towards specific cleaners over multi-purpose

CATEGORY DATA

Table 32 Sales of Surface Care by Category: Value 2017-2022
 Table 33 Sales of Surface Care by Category: % Value Growth 2017-2022
 Table 34 NBO Company Shares of Surface Care: % Value 2018-2022
 Table 35 LBN Brand Shares of Surface Care: % Value 2019-2022
 Table 36 Forecast Sales of Surface Care by Category: Value 2022-2027
 Table 37 Forecast Sales of Surface Care by Category: % Value Growth 2022-2027

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BLEACH IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Bleach prevails as popular disinfectant due to low price

Price inflation drives up value sales

Competition intensifies in bleach

PROSPECTS AND OPPORTUNITIES

Negative performance will prevail in forthcoming years

Local brands expected to make further inroads in bleach

Competition from other categories expected to intensify

CATEGORY DATA

Table 38 Sales of Bleach: Value 2017-2022

Table 39 Sales of Bleach: % Value Growth 2017-2022

Table 40 NBO Company Shares of Bleach: % Value 2018-2022

Table 41 LBN Brand Shares of Bleach: % Value 2019-2022

Table 42 Forecast Sales of Bleach: Value 2022-2027

Table 43 Forecast Sales of Bleach: % Value Growth 2022-2027

TOILET CARE IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for toilet care remains significant

Toilet care is underdeveloped compared to other countries

Unilever leads the category with Domestos brand

PROSPECTS AND OPPORTUNITIES

Moderate growth anticipated in toilet care

Toilet liquids/foam to retain prominence

Competition set to intensify in toilet care

CATEGORY DATA

Table 44 Sales of Toilet Care by Category: Value 2017-2022

Table 45 Sales of Toilet Care by Category: % Value Growth 2017-2022

Table 46 NBO Company Shares of Toilet Care: % Value 2018-2022

Table 47 LBN Brand Shares of Toilet Care: % Value 2019-2022

Table 48 Forecast Sales of Toilet Care by Category: Value 2022-2027

Table 49 Forecast Sales of Toilet Care by Category: % Value Growth 2022-2027

POLISHES IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Shoe polish responsible for bulk of sales

Pronto leads in furniture polish

Metal polishes remains niche

PROSPECTS AND OPPORTUNITIES

Healthy growth as demand patterns normalise

Shoe polish will continue to dominate category

Local brands have greater sales opportunities in regions compared to capital city

CATEGORY DATA

Table 50 Sales of Polishes by Category: Value 2017-2022

Table 51 Sales of Polishes by Category: % Value Growth 2017-2022

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Table 52 NBO Company Shares of Polishes: % Value 2018-2022

Table 53 LBN Brand Shares of Polishes: % Value 2019-2022

Table 54 Forecast Sales of Polishes by Category: Value 2022-2027

Table 55 Forecast Sales of Polishes by Category: % Value Growth 2022-2027

AIR CARE IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Car air fresheners drive category growth

Spray/aerosol air fresheners remain the most popular option

New mass products meet demand for cheaper air care

PROSPECTS AND OPPORTUNITIES

Symphony will maintain its lead in air care

Spray/aerosol air fresheners to remain primary choice

Marketing budgets should increase boosting promotional activity

CATEGORY DATA

Table 56 Sales of Air Care by Category: Value 2017-2022

Table 57 Sales of Air Care by Category: % Value Growth 2017-2022

Table 58 NBO Company Shares of Air Care: % Value 2018-2022

Table 59 LBN Brand Shares of Air Care: % Value 2019-2022

Table 60 Forecast Sales of Air Care by Category: Value 2022-2027

Table 61 Forecast Sales of Air Care by Category: % Value Growth 2022-2027

HOME INSECTICIDES IN UZBEKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Hot summer boosts seasonal sales but competition from pest control hinders overall performance

Local brands lose out to foreign competitors

Electric insecticides remain top choice

PROSPECTS AND OPPORTUNITIES

Tough competition from pest control companies to result in sales decline

Imported brands to dominate home insecticides

Some area for innovation

CATEGORY DATA

Table 62 Sales of Home Insecticides by Category: Value 2017-2022

Table 63 Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 64 NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 65 LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 66 Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 67 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

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