

## **Home Care in Slovenia**

Market Direction | 2023-02-01 | 59 pages | Euromonitor

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### **Report description:**

After having posted reasonably stable growth in total volume sales throughout the review period, home care in Slovenia recorded a marginal decline in this respect in 2022. The easing of the pandemic was the primary reason for the downturn, with consumers having fewer opportunities or less need to undertake household cleaning tasks as they resumed their normal routines and spent more time outside the home. Similarly, reduced concern about COVID-19 transmission meant many people became somewhat mo...

Euromonitor International's Home Care in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Home Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Care in Slovenia  
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List Of Contents And Tables

### **HOME CARE IN SLOVENIA**

#### **EXECUTIVE SUMMARY**

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

#### **MARKET INDICATORS**

Table 1 Households 2017-2022

#### **MARKET DATA**

Table 2 Sales of Home Care by Category: Value 2017-2022

Table 3 Sales of Home Care by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of Home Care: % Value 2018-2022

Table 5 LBN Brand Shares of Home Care: % Value 2019-2022

Table 6 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 7 Distribution of Home Care by Format: % Value 2017-2022

Table 8 Distribution of Home Care by Format and Category: % Value 2022

Table 9 Forecast Sales of Home Care by Category: Value 2022-2027

Table 10 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 Research Sources

### **LAUNDRY CARE IN SLOVENIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Demand for carpet cleaners falls as Slovenians spend less time at home

Consumers show growing interest in concentrated fabric softeners

Local brands with more eco-friendly characteristics gain popularity

#### **PROSPECTS AND OPPORTUNITIES**

Convenience factor and cost-saving potential will broaden appeal of liquid detergents

Adoption of more sustainable packaging solutions set to remain a priority

Use of plant-based ingredients should continue to increase

#### **CATEGORY INDICATORS**

Table 11 Household Possession of Washing Machines 2017-2022

#### **CATEGORY DATA**

Table 12 Sales of Laundry Care by Category: Value 2017-2022

Table 13 Sales of Laundry Care by Category: % Value Growth 2017-2022

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Table 14 Sales of Laundry Aids by Category: Value 2017-2022

Table 15 Sales of Laundry Aids by Category: % Value Growth 2017-2022

Table 16 Sales of Laundry Detergents by Category: Value 2017-2022

Table 17 Sales of Laundry Detergents by Category: % Value Growth 2017-2022

Table 18 NBO Company Shares of Laundry Care: % Value 2018-2022

Table 19 LBN Brand Shares of Laundry Care: % Value 2019-2022

Table 20 □NBO Company Shares of Laundry Aids: % Value 2018-2022

Table 21 □LBN Brand Shares of Laundry Aids: % Value 2019-2022

Table 22 □NBO Company Shares of Laundry Detergents: % Value 2018-2022

Table 23 □LBN Brand Shares of Laundry Detergents: % Value 2019-2022

Table 24 □Forecast Sales of Laundry Care by Category: Value 2022-2027

Table 25 □Forecast Sales of Laundry Care by Category: % Value Growth 2022-2027

## DISHWASHING IN SLOVENIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Rising dishwasher ownership weakens demand for hand dishwashing products

Automatic dishwashing tablets is the fastest developing category

Private label penetration increases as consumers become more budget-conscious

#### PROSPECTS AND OPPORTUNITIES

Automatic categories will continue making gains at the expense of hand dishwashing

Demand for more natural and eco-friendly alternatives set to increase

Automatic dishwashing products with multiple functions expected to perform strongly

#### CATEGORY INDICATORS

Table 26 Household Possession of Dishwashers 2017-2022

#### CATEGORY DATA

Table 27 Sales of Dishwashing by Category: Value 2017-2022

Table 28 Sales of Dishwashing by Category: % Value Growth 2017-2022

Table 29 NBO Company Shares of Dishwashing: % Value 2018-2022

Table 30 LBN Brand Shares of Dishwashing: % Value 2019-2022

Table 31 Forecast Sales of Dishwashing by Category: Value 2022-2027

Table 32 Forecast Sales of Dishwashing by Category: % Value Growth 2022-2027

## SURFACE CARE IN SLOVENIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Overall demand subdued by the easing of the pandemic

Slovenians increasingly favour more versatile and convenient products

Surface care brands offered in refill packs continue to gain popularity

#### PROSPECTS AND OPPORTUNITIES

Health concerns likely to boost demand for products with a more natural positioning

More consumers expected to choose products with sustainable packaging solutions

Leading multinationals set to face growing threat from domestic brands

#### CATEGORY DATA

Table 33 Sales of Surface Care by Category: Value 2017-2022

Table 34 Sales of Surface Care by Category: % Value Growth 2017-2022

Table 35 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2017-2022

Table 36 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2017-2022

Table 37 NBO Company Shares of Surface Care: % Value 2018-2022

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Table 38 LBN Brand Shares of Surface Care: % Value 2019-2022

Table 39 Forecast Sales of Surface Care by Category: Value 2022-2027

Table 40 Forecast Sales of Surface Care by Category: % Value Growth 2022-2027

## BLEACH IN SLOVENIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Volume sales of bleach fall as COVID-19 fears recede

Longstanding health concerns continue to depress demand

ProLogistic maintains its dominant position

### PROSPECTS AND OPPORTUNITIES

Volume sales of bleach projected to decline throughout the forecast period

Interest in products with more natural and eco-friendly properties set to increase

Further gains likely for private label lines

### CATEGORY DATA

Table 41 Sales of Bleach: Value 2017-2022

Table 42 Sales of Bleach: % Value Growth 2017-2022

Table 43 NBO Company Shares of Bleach: % Value 2018-2022

Table 44 LBN Brand Shares of Bleach: % Value 2019-2022

Table 45 Forecast Sales of Bleach: Value 2022-2027

Table 46 Forecast Sales of Bleach: % Value Growth 2022-2027

## TOILET CARE IN SLOVENIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Return to pre-pandemic routines and rising cost of living weaken demand

Bref faces increased threat from private label as inflationary pressures bite

E-commerce continues to gain importance as a distribution channel in toilet care

### PROSPECTS AND OPPORTUNITIES

Outlook is positive but heightened budget-consciousness will temper demand

Health and sustainability concerns will continue to shape purchasing decisions

Fragrances likely to remain a key area for innovation

### CATEGORY DATA

Table 47 Sales of Toilet Care by Category: Value 2017-2022

Table 48 Sales of Toilet Care by Category: % Value Growth 2017-2022

Table 49 NBO Company Shares of Toilet Care: % Value 2018-2022

Table 50 LBN Brand Shares of Toilet Care: % Value 2019-2022

Table 51 Forecast Sales of Toilet Care by Category: Value 2022-2027

Table 52 Forecast Sales of Toilet Care by Category: % Value Growth 2022-2027

## POLISHES IN SLOVENIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Easing of the pandemic supports strong recovery for shoe polish

Demand for furniture polish falls as consumers spend less time at home

Lomas remains the outright leader in polishes

### PROSPECTS AND OPPORTUNITIES

Overall demand for polishes expected to increase steadily

Health and sustainability concerns present opportunities and threats for producers

Discounters and e-commerce projected to make distribution gains

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## CATEGORY DATA

Table 53 Sales of Polishes by Category: Value 2017-2022

Table 54 Sales of Polishes by Category: % Value Growth 2017-2022

Table 55 NBO Company Shares of Polishes: % Value 2018-2022

Table 56 LBN Brand Shares of Polishes: % Value 2019-2022

Table 57 Forecast Sales of Polishes by Category: Value 2022-2027

Table 58 Forecast Sales of Polishes by Category: % Value Growth 2022-2027

## AIR CARE IN SLOVENIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Less time spent at home and heightened budget-consciousness depress demand

Consumers increasingly favour products with more natural and relaxing fragrances

Air Wick remains the leading brand but faces growing challenge from local players

### PROSPECTS AND OPPORTUNITIES

Candle air fresheners should continue to witness a high level of innovation

Gradual economic improvements likely to encourage premiumisation

Inability to try before buying will limit further distribution gains for e-commerce

## CATEGORY DATA

Table 59 Sales of Air Care by Category: Value 2017-2022

Table 60 Sales of Air Care by Category: % Value Growth 2017-2022

Table 61 NBO Company Shares of Air Care: % Value 2018-2022

Table 62 LBN Brand Shares of Air Care: % Value 2019-2022

Table 63 Forecast Sales of Air Care by Category: Value 2022-2027

Table 64 Forecast Sales of Air Care by Category: % Value Growth 2022-2027

## HOME INSECTICIDES IN SLOVENIA

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Multiple factors hamper demand for home insecticides

Insecticide baits is the only category to post growth in volume sales

Raid faces increasing competition but maintains its dominant position

### PROSPECTS AND OPPORTUNITIES

Total volume sales set to decline due to falling demand for spray/aerosol products

Electric insecticides projected to be the most dynamic performer

Distribution will continue to be concentrated in supermarkets and hypermarkets

## CATEGORY DATA

Table 65 Sales of Home Insecticides by Category: Value 2017-2022

Table 66 Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 67 NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 68 LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 69 Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 70 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

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