

## **Home Care in North Macedonia**

Market Direction | 2023-02-01 | 55 pages | Euromonitor

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### **Report description:**

In 2022, the majority of home care categories in North Macedonia achieved moderate retail volume growth, while the result of rampant inflation and rising unit prices lead to increased retail value growth in all areas. Inflation, energy and food prices skyrocketed, leading retail value growth to be double-digit in most areas.

Euromonitor International's Home Care in North Macedonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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