

Home Care in Bangladesh

Market Direction | 2023-02-01 | 48 pages | Euromonitor

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Report description:

2022 was shaped by recovery from the COVID-19 pandemic and high inflation, which are having a mixed effect on different categories in home care. Some products are seeing a better performance due to COVID-19-related restrictions easing and on-trade establishments reopening. However, some categories are suffering due to high inflation and a more relaxed attitude toward hygiene and cleanliness following the end of the pandemic. Widespread poverty remains a considerable constraint to sales growth, w...

Euromonitor International's Home Care in Bangladesh market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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