

## **Home Care in Azerbaijan**

Market Direction | 2023-02-01 | 54 pages | Euromonitor

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### **Report description:**

In 2022, there was no drop in volume sales in home care, despite the resumption of normal social and economic activity, consumers spending more time outside their homes, and a less intense focus on addressing the threat from germs. International manufacturers maintained positive sales dynamics in most categories during the year. These players' international brands have a reputation for efficacy and attracted more consumers during the COVID-19 pandemic amid a rise in household hygiene concerns, a...

Euromonitor International's Home Care in Azerbaijan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Home Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Home Care in Azerbaijan

Euromonitor International

February 2023

List Of Contents And Tables

**HOME CARE IN AZERBAIJAN**

**EXECUTIVE SUMMARY**

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

**MARKET INDICATORS**

Table 1 Households 2017-2022

**MARKET DATA**

Table 2 Sales of Home Care by Category: Value 2017-2022

Table 3 Sales of Home Care by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of Home Care: % Value 2018-2022

Table 5 LBN Brand Shares of Home Care: % Value 2019-2022

Table 6 Distribution of Home Care by Format: % Value 2017-2022

Table 7 Distribution of Home Care by Format and Category: % Value 2022

Table 8 Forecast Sales of Home Care by Category: Value 2022-2027

Table 9 Forecast Sales of Home Care by Category: % Value Growth 2022-2027

**DISCLAIMER**

**SOURCES**

Summary 1 Research Sources

**LAUNDRY CARE IN AZERBAIJAN**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Rising prices and supply problems

Parallel import is a problem

Fabric softeners decline

**PROSPECTS AND OPPORTUNITIES**

Basic products and P&G will prevail

Liquid detergents to grow due to its cost-effectiveness and environmental friendliness.

Detergent tablets expected to return to growth

**CATEGORY INDICATORS**

Table 10 Household Possession of Washing Machines 2017-2022

**CATEGORY DATA**

Table 11 Sales of Laundry Care by Category: Value 2017-2022

Table 12 Sales of Laundry Care by Category: % Value Growth 2017-2022

Table 13 Sales of Laundry Aids by Category: Value 2017-2022

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Table 14 Sales of Laundry Aids by Category: % Value Growth 2017-2022

Table 15 Sales of Laundry Detergents by Category: Value 2017-2022

Table 16 Sales of Laundry Detergents by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Laundry Care: % Value 2018-2022

Table 18 LBN Brand Shares of Laundry Care: % Value 2019-2022

Table 19 □NBO Company Shares of Laundry Aids: % Value 2018-2022

Table 20 □LBN Brand Shares of Laundry Aids: % Value 2019-2022

Table 21 □NBO Company Shares of Laundry Detergents: % Value 2018-2022

Table 22 □LBN Brand Shares of Laundry Detergents: % Value 2019-2022

Table 23 □Forecast Sales of Laundry Care by Category: Value 2022-2027

Table 24 □Forecast Sales of Laundry Care by Category: % Value Growth 2022-2027

## DISHWASHING IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Sales continue to grow

Changes in logistics

Offer continues to expand

### PROSPECTS AND OPPORTUNITIES

Healthy development on unhealthy diet

The household penetration of automated dishwashers will grow

Competitive movement

### CATEGORY INDICATORS

Table 25 Household Possession of Dishwashers 2017-2022

### CATEGORY DATA

Table 26 Sales of Dishwashing by Category: Value 2017-2022

Table 27 Sales of Dishwashing by Category: % Value Growth 2017-2022

Table 28 NBO Company Shares of Dishwashing: % Value 2018-2022

Table 29 LBN Brand Shares of Dishwashing: % Value 2019-2022

Table 30 Forecast Sales of Dishwashing by Category: Value 2022-2027

Table 31 Forecast Sales of Dishwashing by Category: % Value Growth 2022-2027

## SURFACE CARE IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Post-pandemic balance

Azersun Holding introduces OXY

Popularity of chlorine

### PROSPECTS AND OPPORTUNITIES

Sales to continue upward

Multi-purpose cleaners to remain popular

Local producers can increase their market share

### CATEGORY DATA

Table 32 Sales of Surface Care by Category: Value 2017-2022

Table 33 Sales of Surface Care by Category: % Value Growth 2017-2022

Table 34 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2017-2022

Table 35 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2017-2022

Table 36 NBO Company Shares of Surface Care: % Value 2018-2022

Table 37 LBN Brand Shares of Surface Care: % Value 2019-2022

Table 38 Forecast Sales of Surface Care by Category: Value 2022-2027

Table 39 Forecast Sales of Surface Care by Category: % Value Growth 2022-2027

## BLEACH IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Cheap and in demand

Popularity of chlorine

ACE of the category

### PROSPECTS AND OPPORTUNITIES

Bleach to remain popular, but eventual decline anticipated

Local brands have potential to gain share in bleach category

General global trends will stimulate the production of safer products.

### CATEGORY DATA

Table 40 Sales of Bleach: Value 2017-2022

Table 41 Sales of Bleach: % Value Growth 2017-2022

Table 42 NBO Company Shares of Bleach: % Value 2018-2022

Table 43 LBN Brand Shares of Bleach: % Value 2019-2022

Table 44 Forecast Sales of Bleach: Value 2022-2027

Table 45 Forecast Sales of Bleach: % Value Growth 2022-2027

## TOILET CARE IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Changing consumer habits are driving the growth of the toilet care category

Domestos leads thanks to stable pricing

Toilet liquids/foams maintains largest share of sales, while the rest of the category remains underdeveloped

### PROSPECTS AND OPPORTUNITIES

Local brands to grow

Still, multinationals will lead

Poor quality of water

### CATEGORY DATA

Table 46 Sales of Toilet Care by Category: Value 2017-2022

Table 47 Sales of Toilet Care by Category: % Value Growth 2017-2022

Table 48 NBO Company Shares of Toilet Care: % Value 2018-2022

Table 49 LBN Brand Shares of Toilet Care: % Value 2019-2022

Table 50 Forecast Sales of Toilet Care by Category: Value 2022-2027

Table 51 Forecast Sales of Toilet Care by Category: % Value Growth 2022-2027

## POLISHES IN AZERBAIJAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

The shoe polish category is quite mature with few new products

Turkish brands maintain their leadership

Unexpected success of floor and furniture polish categories

### PROSPECTS AND OPPORTUNITIES

Continued demand for shoe polish despite changing trends

Imported brands will dominate the polishes category

Floor polish and furniture polish will continue to grow at a moderate pace

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Table 52 Sales of Polishes by Category: Value 2017-2022

Table 53 Sales of Polishes by Category: % Value Growth 2017-2022

Table 54 NBO Company Shares of Polishes: % Value 2018-2022

Table 55 LBN Brand Shares of Polishes: % Value 2019-2022

Table 56 Forecast Sales of Polishes by Category: Value 2022-2027

Table 57 Forecast Sales of Polishes by Category: % Value Growth 2022-2027

AIR CARE IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued growth despite inflation

Glade brand remains the most popular

Spray/aerosol air fresheners hold the largest share in the air care category.

PROSPECTS AND OPPORTUNITIES

Possible shift to products that are perceived to be safer

Opportunity for local and Turkish brands to increase share in the air care category

Potential for innovation

CATEGORY DATA

Table 58 Sales of Air Care by Category: Value 2017-2022

Table 59 Sales of Air Care by Category: % Value Growth 2017-2022

Table 60 NBO Company Shares of Air Care: % Value 2018-2022

Table 61 LBN Brand Shares of Air Care: % Value 2019-2022

Table 62 Forecast Sales of Air Care by Category: Value 2022-2027

Table 63 Forecast Sales of Air Care by Category: % Value Growth 2022-2027

HOME INSECTICIDES IN AZERBAIJAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Hot summer boosts home insecticides sales

Raid remains the most popular brand in the home insecticides category.

Spray/aerosol insecticides dominates the home insecticides category despite concerns about safety

PROSPECTS AND OPPORTUNITIES

Moderate growth anticipated

Mazarina to remain top seller with its Raid brand.

Shift to safer products

CATEGORY DATA

Table 64 Sales of Home Insecticides by Category: Value 2017-2022

Table 65 Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 66 NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 67 LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 68 Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 69 Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

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