

## **Fine Wines/Champagne and Spirits in Germany**

Market Direction | 2023-02-01 | 21 pages | Euromonitor

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### **Report description:**

Sales of fine wines/champagne and spirits in Germany saw stronger retail volume and current value growth in 2020, derived from home seclusion due to COVID-19, and the inability to frequent restaurants for a long period of time. In 2021, the vaccination programme advanced and the pandemic came under better control, which led restrictions to soften, with many consumers thus returning to restaurants and bars. However, volume growth only saw a marginal decline, and current value sales remained stabl...

Euromonitor International's Fine Wines/Champagne and Spirits in Germany report offers a comprehensive guide to the size and shape of the Fine Wines/Champagne and Spirits market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Fine Wines/Champagne and Spirits retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Fine Wines, Luxury Spirits.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Fine Wines/Champagne and Spirits market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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