

Financial Cards and Payments in Germany

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Report description:

Financial cards and payments in Germany experienced a boost in 2022 resulting from real growth in consumer spending. With the impact of the pandemic on everyday life in Germany gradually waning, consumer expenditure increased considerably. This was further driven by the combination of significant pent-up demand, particularly for services, and a high level of savings following two years of pandemic-related restrictions which reduced spending. Due to this high level of savings, rising inflation an...

Euromonitor International's Financial Cards and Payments in Germany report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Financial Cards and Payments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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