

Dishwashing in Slovenia

Market Direction | 2023-02-01 | 19 pages | Euromonitor

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Report description:

While hand dishwashing remained the dominant dishwashing category in Slovenia in 2022, it saw volume sales decline after having expanded consistently in this respect throughout the review period. The contraction was partly explained by the easing of the pandemic, in that as people resumed their normal routines, they spent less time cooking and eating at home. However, demand was also subdued by rising ownership of dishwashers, with increasingly busy lifestyles making the convenience of these app...

Euromonitor International's Dishwashing in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Automatic dishwashing tablets is the fastest developing category

Private label penetration increases as consumers become more budget-conscious

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