

## **Dishwashing in Slovenia**

Market Direction | 2023-02-01 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

While hand dishwashing remained the dominant dishwashing category in Slovenia in 2022, it saw volume sales decline after having expanded consistently in this respect throughout the review period. The contraction was partly explained by the easing of the pandemic, in that as people resumed their normal routines, they spent less time cooking and eating at home. However, demand was also subdued by rising ownership of dishwashers, with increasingly busy lifestyles making the convenience of these app...

Euromonitor International's Dishwashing in Slovenia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Dishwashing in Slovenia  
Euromonitor International  
February 2023

List Of Contents And Tables

### **DISHWASHING IN SLOVENIA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Rising dishwasher ownership weakens demand for hand dishwashing products

Automatic dishwashing tablets is the fastest developing category

Private label penetration increases as consumers become more budget-conscious

#### **PROSPECTS AND OPPORTUNITIES**

Automatic categories will continue making gains at the expense of hand dishwashing

Demand for more natural and eco-friendly alternatives set to increase

Automatic dishwashing products with multiple functions expected to perform strongly

#### **CATEGORY INDICATORS**

Table 1 Household Possession of Dishwashers 2017-2022

#### **CATEGORY DATA**

Table 2 Sales of Dishwashing by Category: Value 2017-2022

Table 3 Sales of Dishwashing by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of Dishwashing: % Value 2018-2022

Table 5 LBN Brand Shares of Dishwashing: % Value 2019-2022

Table 6 Forecast Sales of Dishwashing by Category: Value 2022-2027

Table 7 Forecast Sales of Dishwashing by Category: % Value Growth 2022-2027

### **HOME CARE IN SLOVENIA**

#### **EXECUTIVE SUMMARY**

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

#### **MARKET INDICATORS**

Table 8 Households 2017-2022

#### **MARKET DATA**

Table 9 Sales of Home Care by Category: Value 2017-2022

Table 10 Sales of Home Care by Category: % Value Growth 2017-2022

Table 11 NBO Company Shares of Home Care: % Value 2018-2022

Table 12 LBN Brand Shares of Home Care: % Value 2019-2022

Table 13 Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 14 Distribution of Home Care by Format: % Value 2017-2022

Table 15 Distribution of Home Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Home Care by Category: Value 2022-2027

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Dishwashing in Slovenia

Market Direction | 2023-02-01 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com