

Dishwashing in Hong Kong, China

Market Direction | 2023-02-01 | 18 pages | Euromonitor

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Report description:

Despite having experienced five waves of the pandemic, Hong Kong's population remained highly sensitive to the threat of exposure to COVID-19. Thus, products that claimed to eradicate bacteria and viruses were particularly popular with local consumers in 2022, resulting in automatic dishwashing recording another year of dynamic double-digit volume growth as many consumers purchased dishwashing products in bulk on major online platforms and retailers. Foodservice establishments remained equally c...

Euromonitor International's Dishwashing in Hong Kong, China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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