

Dairy Products and Alternatives in Serbia

Market Direction | 2022-09-01 | 64 pages | Euromonitor

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Report description:

Overall, dairy products and alternatives are expected to register current value growth, though volume sales are expected to fall slightly in 2022. The uncertain economic environment is dampening volume demand. In particular, rising prices stemming from the war in Ukraine, which is leading to rising fuel prices, as well as continuing global supply shortages arising from the pandemic, are negatively impacting growth. These factors are leading to increasing price sensitivity and a degree of trading...

Euromonitor International's Dairy Products and Alternatives in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Dijamant continues to lead in 2022, thanks to the popularity of its Dobro Jutro ("Good Morning") margarine brand
Cooking oils with healthier positioning steal value share from butter and spreads

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