

## **Credit Cards in Germany**

Market Direction | 2023-02-01 | 25 pages | Euromonitor

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### **Report description:**

In 2022, credit card transactions and transaction value continued to rebound in Germany, following the significant pandemic-induced decline in services, especially travel and foodservice, both key contributors to credit card transaction value. Despite a full recovery in terms of usage and value sales, the number of credit cards in circulation continued to marginally decline following an initial drop in 2021.

Euromonitor International's Credit Card Transactions in Germany report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Credit Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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