

Consumer Appliances in Canada

Market Direction | 2023-02-01 | 121 pages | Euromonitor

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Report description:

After optimistic expectations of consumer demand for the year, manufacturers and retailers of consumer appliances have experienced lower than projected sales in 2022. Following strong growth in sales in the previous two years, with consumers sitting on excess savings and investing in the home by purchasing major and small appliances, 2022 is set to see a slowdown in retail volume growth. Economic uncertainty, tied to inflation, higher prices, and a reduction in discretionary income, has contribu...

Euromonitor International's Consumer Appliances in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Appliances in Canada
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Premiumisation drives acceleration in rate of retail value growth

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