

Childrenswear in the Philippines

Market Direction | 2023-02-01 | 18 pages | Euromonitor

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Report description:

A lot of parents in the Philippines like to post their children's OOTD (outfit of the day) on social media, which has helped to support "Mommy and Me" outfits, matching children's outfits with those of their parents. This has stimulated interest in a more diverse range of clothing for children and demand for sophisticated products, allowing ways into childrenswear for upmarket adult brands.

Euromonitor International's Childrenswear in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Childrenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Downturn in share for major fast fashion brands

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