

## **Carbonates in China**

Market Direction | 2023-02-01 | 37 pages | Euromonitor

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### **Report description:**

Off-trade volume and current value sales of carbonates are set to rise in 2022, with the projected double-digit growth rates likely to be beyond expectations. The Omicron variant of COVID-19 emerged at the start of 2022, with China immediately implementing targeted lockdown regulations, causing a sizeable proportion of residents within the lockdown areas to stay at home, which led to the increasing off-trade consumption of large bottles and multipacks of carbonates. Furthermore, as Chinese consu...

Euromonitor International's Carbonates in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2023

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Both off-trade value and volume sales of carbonates maintain strong growth in 2022

Leading carbonates brands impacted by World Cup, but less so than during previous events

Non-cola carbonates sees potential in 2022, as new players enter and availability expands

##### PROSPECTS AND OPPORTUNITIES

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Arctic Ocean predicted to see share growth

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