

Campbell Soup Co in Cooking Ingredients and Meals (World)

Global Strategy | 2023-01-01 | 33 pages | Euromonitor

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Report description:

Campbell Soup Co is a well-established and well-recognised soups manufacturer, operating additionally in sauces , dips and condiments, mainly in its domestic US market. This report delves into Campbell Soup Co's financial results, main markets and categories, as well as the competitive landscape in the cooking ingredients and meals industry.

Euromonitor International's Campbell Soup Co in Cooking Ingredients and Meals (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Cooking Ingredients and Meals industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cooking Ingredients and Meals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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